



Hometown Heroes

Application Information





The City of Ormond Beach's Military Appreciation Banner Program is designed to honor and pay tribute to Ormond Beach's military heroes for their sacrifice and service in our nation's armed services. This program allows Ormond Beach residents to honor family members that are currently active service or those who have been honorably discharged or died in the line of duty from any branch of the military. The City will display street-pole banners honoring those veterans across the Granada Boulevard Bridge. Banners will be displayed through the month of November.

With the assistance of sponsorships, this program is free for Ormond Beach residents and will be filled on a first-come, first-served basis. We have space for 96 veterans in our inaugural program. Any applications received after the program limit has been reached will be given first consideration for the follow year's banner program.

Each family must provide a high resolution photo of the service member in uniform to be included on the banner. Every effort will be made to work with the family to ensure the photograph is able to be used. However, if it is determined that the photo does not meet reproduction standards, a service branch seal will be used. Applications will be submitted to the City's Leisure Services Department.

All honorees or their families will be honored at an annual ceremony to be held at the Performing Arts Center. Each family will receive a keepsake replica banner of the banner which will be displayed on the Granada Boulevard Bridge.



The City of Ormond Beach Hometown Heroes Military Banner Program is coordinated for Ormond Beach residents to pay tribute to and honor family members that are active or past military service personnel. The City of Ormond Beach would like to pay tribute to their service and commitment to our nation and our community by hanging a prestigious banner along the Granada Boulevard Bridge as a way to publicly express our gratitude. Any names that are submitted will be considered for City recognition on a first-come, first-served basis until the total of 96 veterans have been filled.

There is no cost to apply to the program thanks to presenting sponsor. All honorees selected will be displayed on a banner on the Granada Boulevard Bridge and a replica keepsake will be made for the honoree or their family. Please review the City of Ormond Beach Hometown Heroes Military Banner Program Guidelines for further details. Please submit the application to: City of Ormond Beach Hometown Heroes Military Banner Program at the Leisure Services Administration Office located at 399 North US 1, Ormond Beach, or email the application to LSInfo@ormondbeach.org

To qualify for a banner, honorees must meet the following requirements:

- Active or honorably discharged military personnel of the United States Armed Forces OR
- Died in the line of duty as a member of the United States Armed Forces

AND

- Current Ormond Beach resident;

OR

- An immediate family member of an Ormond Beach resident. (Immediate family would include a wife or husband, son or daughter, grandson or granddaughter, son-in-law or daughter-in-law).

Other Specifics and Requirements

- Photograph – A 5 x 7 or larger color photograph must be provided. The photograph should be of the service person in uniform. If none is available, a high resolution photo will suffice. The photograph must be of good quality and will not be returned. Please do not send original photograph.
- Verification of military service (i.e. copy of military orders or military ID, DD214 form).
- Proof of Ormond Beach residency for serviceperson or immediate family member (i.e. copy of utility bill or driver's license).

1. Installation shall be the responsibility of the City.

2. Available spaces are determined on a first-come, first-served basis. All banners will be hung on the Granada Boulevard Bridge. Any applications that are received after the program limit has been reached will be given first consideration for the follow year's banner program.

3. Fabrication and design of banners is the sole responsibility of the City. Banner specifications will be provided by the City.

4. Once produced and installed, banners shall remain the property of the City and will only be used one time.

5. All banner requests shall be submitted by the approved application along with a picture and military branch of the officer.

6. Banner installation shall be limited to City poles with approved banner brackets on the Granada Boulevard Bridge.

7. The City reserves the right not to install a banner if the requirements of this banner program are not met.