

**MINUTES  
CITY OF ORMOND BEACH  
QUALITY OF LIFE ADVISORY BOARD  
REGULAR MEETING**

**October 4, 2018**

**6:00 PM**

**City of Ormond Beach  
Training Room  
22 South Beach Street  
Ormond Beach, Florida**

**1) Call to Order**

Dr. Shapiro called the meeting to order at 6:00 p.m.

Members present were: Susan Persis, Troy Railsback, Dr. Philip Shapiro and Margaret Sharifi. Excused was John Adams and William Masters. Absent was Ali Mehrabian.

Staff present was: Human Resources Director Claire Whitley, Leisure Services Director Robert Carolin and Recording Secretary Shá Moss.

**2) Approval of Minutes – June 6, 2018**

Corrections were made on page 5 and page 2.

**Mr. Railsback moved seconded by Ms. Persis to accept the minutes of the June 6, 2018 meeting, as amended. The motion passed unanimously.**

**3) Audience Remarks**

None

**4) City Hall Plaza Dedication**

Dr. Shapiro introduced Leisure Services Director Robert Carolin.

Mr. Carolin asked if the Board would consider making a recommendation to the City Commission to name the City Hall Plaza in honor of Charles David Hood Jr. He was a former Commissioner and Mayor of Ormond Beach as well as served in the House of

Representatives and was appointed to the 7<sup>th</sup> Judicial Circuit Court of Florida and has spent a lot of his life making Ormond Beach the best that it can be. He was also a basketball, baseball and football coach. Mr. Carolin handed out a brief biography on Mr. Hood. He noted if the Board agreed with the naming of the Plaza, they also wanted some input on placement of the marker.

Mr. Carolin stated some of the markers throughout the City were a coquina rock with a biography of the individual; or a header on the breezeway entrance; or a bronze plaque.

Dr. Shapiro asked who presented the recommendation; where Mr. Carolin stated he did not have that information.

Ms. Persis stated she has known Mr. Hood for several years and noted he had been battling brain cancer for some time, loves the City, and noted he would be honored.

Dr. Shapiro stated he would be careful about setting a precedent of huge signage such as on the breezeway. The coquina rock with the bronze plaque was a good idea with a basic two pole signage.

Ms. Persis stated she didn't agree with naming a building like over the breezeway and agreed with walking the plaza for placement.

Ms. Sharifi and Mr. Railsback were supportive of the idea.

Dr. Shapiro stated it was better to stay with community standard as far as dedications material. The coquina rock with the bronze plaque and two signs on posts. Don't overdo it or you would be setting precedence.

Mr. Carolin asked if he could get a motion agreeing to the naming of the plaza and then another motion regarding the location and plaque.

**Mr. Railsback moved, seconded by Ms. Persis that the Quality of Life Advisory Board endorses the City Hall Plaza dedication naming it after Charles David Hood, Jr. The motion passed unanimously.**

Mr. Carolin stated each park within the City has been identified that had been named after an individual. He noted over a seven year plan, the Leisure Services Department will take three parks a year and review what information, decide what would be placed there, on what, and where.

Mr. Railsback recalled a previous meeting discussing having that information digitized on a map that you could hover over, and have it profiled for all the parks so that someone could click on it, read about it, and make them want to visit.

Mr. Carolin noted that was a good idea. He noted in the past there wasn't a standard and have determined that the standard would be a 9X7 bronze plaque on a coquina rock or on the side of a building.

Dr. Shapiro asked if there was any areas to avoid.

Mr. Carolin stated it was better to stay off the concrete area because of the Farmers Market. Somewhere in the grass is good and when we go out, you will notice other markers in the Plaza.

The Board went outside to scan a location.

Mr. Railsback suggested the center of the grass close to the sidewalk and near the flag.

Ms. Sharifi agreed with the marker being near the flag.

Ms. Persis stated the northeast corner close to City Hall door gets a lot of traffic as people wait for the meetings.

**Ms. Persis moved, seconded by Mr. Railsback that the Quality of Life Advisory recommends placing the plaque for Charles David Hood Jr., somewhere along the rectangular grassy area, possibly in the center or the northeast corner or near the flag pole. The motion passed unanimously.**

Dr. Shapiro stated that it should be as close to the sidewalk for visibility.

Mr. Carolin thanked the Board for their input.

Mr. Carolin stated on Friday evening, the Movie on the Halifax would be Transylvania II, and also they will have Trunk or Treat beginning at 7:00 p.m. There would also be hot dogs, snacks and face painting and was being sponsored by Realty Pro.

Mr. Carolin stated when he was staff liaison they discussed art in public places and there was \$25,000 annually allocated to solicit local artist to create pieces of art in public spaces. When the budget got tight, those funds were taken from the budget. He recently visited Indianapolis and their public art was amazing and it drew you from place to place. Mr. Carolin challenged the Board to speak with some of the local artist to see if they wanted to donate art for public places. The City has lots of beautiful art.

Mr. Carolin discussed a book and project, by a young boy, about bronze mice and how the project was made so that people would come to look at and for the mice and also discover things around the city.

Ms. Persis stated they have the same type of thing with painted police dogs in Chicago.

Dr. Shapiro asked that this project move quickly.

Mr. Carolin stated the next OB Life session would be on October 23 and discussing the Quality of Life/Civic Engagement at Calvary Christian Center in the Kids Center.

Ms. Whitley stated City Manager Joyce Shanahan partnered with New Smyrna Beach City Manager and brought in speaker, Peter Kageyama who wrote the book about For the Love of Cities. They go to different cities and take unattractive areas and make them inviting.

Ms. Sharifi mentioned the corner of ISB and Beach Street in Daytona Beach and there they created a sitting spot with benches, trellis and landscape.

Mr. Railsback stated there was a leadership class in Daytona that put together that project.

Ms. Whitley and Mr. Carolin mentioned the project in Seattle that is painted on the sidewalk but is only visible when it rains.

## **5) Member Comments**

Dr. Shapiro stated if the Board did not meet in December, this could be the last meeting and wanted to thank them for their support during the last two years and hope that next year he was reappointed back on the Board. He also thanked staff for their efforts in bringing things to the Board for discussion and for all the work that goes into the meetings.

## **6) Adjournment – Next Meeting – December 6, 2018**

The meeting adjourned at 6:55 p.m.

Respectfully submitted,

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Shá Moss, Recording Secretary

ATTEST:

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Dr. Philip J. Shapiro, Chairman