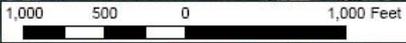


Ormond Beach Downtown CRA

FY 2015 Annual Report



CRA District Aerial



City of Ormond Beach G.I.S. Department
Prepared By: Steve Johnson 10/2/08

Legend
CRA District Boundary

Vision

Downtown Master Plan Update (2007) depicts preferred concepts that reflect the existing and desired vision articulated for the Creek, River and Ocean Districts.

Creek District – Intended to enhance the existing suburban style development pattern.

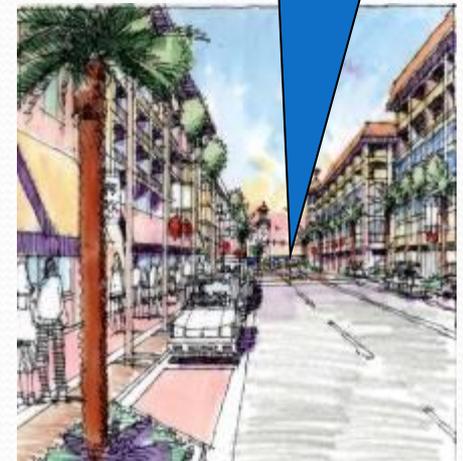
River District – Traditional downtown appearance enhanced with similar form and function.

Ocean District – More intensive infill housing with mix use development along Granada and the side streets.

Today



The Vision



Issues → *Strategy* → *Implementation*

Issue Summary	Strategy	Implementation
Nondescript buildings	physical	Design guidelines
Bldg. conditions	physical	Improvement grants
Substandard infrastructure	physical	Stormwater and utility improvements
Maximize use of OS	physical	OS venue improvements
Taming of SR40	physical	Streetscape improvements
Suburban character	regulatory	Emphasize form – not use
Lack of pedestrians	Bus. support	Create special events
Business vacancy	Bus. Assist.	Marketing, advertising

Building Improvements in CRA District

Projects	Public \$	Comments
194 East Granada Blvd	\$50,000	Committed in FY 2013-14 Closed out in FY 2014-15
42 East Granada Blvd	\$50,000	Committed in FY 2013-14 Closed out in FY 2014-15
48 West Granada Blvd	\$50,000	Committed in FY 2013-14 Closed Out in FY 2014-15
115 East Granada Blvd	\$35,065	Committed in FY 2013-14 Closed Out in FY 2014-15
Total	\$185,065	Funds paid out in FY 2014-15 for projects encumbered in FY 2013-14

2014 Projects

Description	2014 Project Cost
Building Improvement Grants	\$185,065
Main Street Contract	\$60,000
Infrastructure improvements related to sidewalks, lighting, and irrigation	\$105,000
Downtown Landscaping of street edge,	\$898,000
Cassen, New Britain Stormwater, and Bridge Uplighting design preparation costs	\$92,000
Grounds Maintenance	\$203,541

In Summary.....

- ❖ 100% of all TIF expended revenues benefit residents and businesses in the CRA District. No administrative costs are charged to the CRA District.
- ❖ The contributing TIF partners to this redevelopment effort benefit from the demonstrated confidence exhibited by private sector capital investment in the downtown CRA.