

CITY OF Ormond Beach



OCTOBER 2015

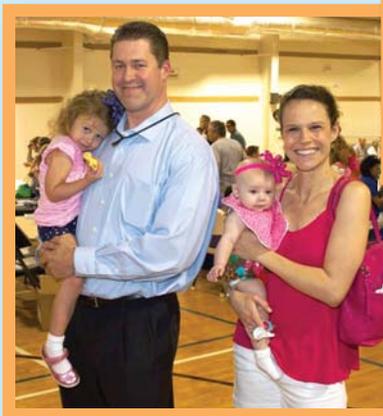
...THE COMMUNITY OF CHOICE.



Ormond Beach continues to provide needed improvements and enhancements for its citizens and visitors along with a myriad of popular cultural and recreational events to please all segments of our population. This year, the Nova Community Center Complex Skate Park expansion was completed making it twice as large as its original size. To complement the Skate Park expansion, all dirt roads in the Complex were paved and additional paved parking spaces were included. The first of three community gardens opened this year and the long awaited Environmental Discovery Center is under construction.

The City, and our partners, Ormond Chamber and MainStreet, continue bringing wonderful events to our community. Events include the ever popular Independence Day Celebration, Art in the Park, Native American Festival, Movies on the Halifax, Rockefeller Revisited, Earth Day, Memorial Day Remembrance, National Night Out, REEL in the FUN children's fishing tournaments, the Chamber's King of the Grill competition and MainStreet's Celtic Festival and its weekly Farmers Market.

This brochure illustrates only a small portion of the many things Ormond Beach is doing to maintain the high quality of life for our citizens and visitors as the Community of Choice.

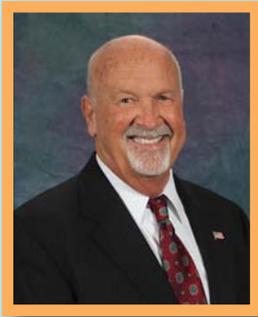




City Commission and families attend holiday parade.



Deputy Mayor Partington with Senator Bill Nelson and Brandon Young, South Daytona Vice Mayor, at FAST Fly-In in Washington, D.C.



**Ed Kelley
Mayor**



**James Stowers
Zone 1**



**Troy Kent
Zone 2**



**Rick Boehm
Zone 3**



Deputy Mayor Partington with Representative Fred Costello (former Mayor) at the Rally to Tally.



**Bill Partington
Zone 4
Deputy Mayor**



Deputy Mayor Partington, along with Deltona Commissioner Heidi Herzberg, receiving the Florida League of Cities' Home Rule Hero award from Scott Dudley of Florida League of Cities.

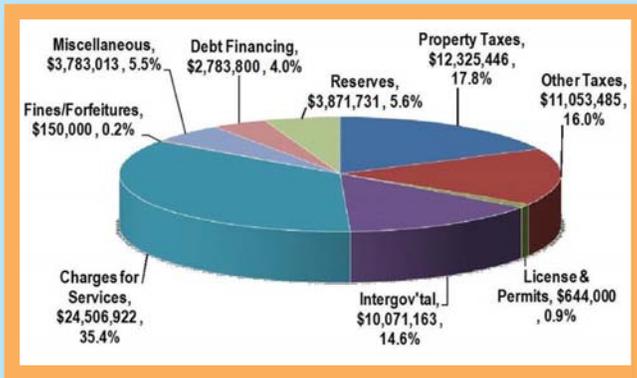


FY 15-16 budget planning began in March with a financial trends workshop and continued in mid-May with a strategic planning workshop giving citizens the first of several opportunities to provide input into the budget's development. As in the past, the City Commission indicated its highest priority was to provide the lowest cost of services delivered in the most efficient means possible.

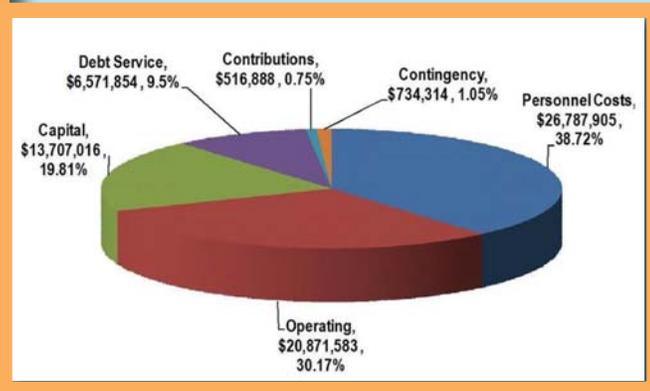
The net budget for FY 15-16 is \$69,189,560, representing an increase of \$7,460,581, or 12.09%, from FY 14-15. The increase is primarily the result of the fluctuation in capital project funding which occurs from year to year and an increase in employee healthcare costs. The budget was prepared with an operating millage rate of 4.2843 which is 8.79% above the rolled back millage rate. The total millage, including all debt millages, is 4.5570. Approximately \$1.6 million in tax revenue will be set aside to provide recreation, transportation, technology and vehicle improvements or replacements. More detailed budget information is available on the City's website.

Third lowest property tax rate in Volusia County

WHERE THE MONEY COMES FROM



WHERE THE MONEY GOES



PLANNED CAPITAL IMPROVEMENT PROJECTS FY 15-16

- Airport Taxiway G Construction/PAPI (\$4,275,170, 90% grant funded)
- Airport Access Roads (\$64,000)
- A1A Landscape Beautification (\$650,000, 85% grant funded)
- Downtown Stormwater Improvements (\$600,000)
- Cassen Park Public Dock Design (\$70,000)
- Fire Station 93 Roof Replacement (\$68,000)
- West Ormond Community Center Study (\$40,000)
- Melrose Park and Hospital Garden Renovations (\$50,000, 100% grant funded)
- ADA Canoe/Kayak Dock (\$60,000, 100% grant funded)
- Corrugated Metal Pipe Rehabilitation (\$250,000)
- Laurel Creek Pump Station Improvements (\$437,000)
- Road Resurfacing (\$550,000) citywide
- A1A Mast Arm Installation Design (\$50,000)
- Railroad Crossing (\$50,000)
- US1 North Sidewalk Design (\$61,700)
- Vehicle and Equipment Replacement (\$822,500)
- Wastewater Sludge Thickener Upgrades (\$325,000)
- Watermain Replacement Design (\$237,000)
- Water Plant Lime Silo Dust Collector Replacement (\$290,000)
- Phase III of Meter Replacement Program (\$555,000) citywide
- Lift Station Rehabilitation (\$600,000)



Ormond Beach is dedicated to economic development and utilizes a comprehensive strategic economic development plan to attract capital investment and assist in local business expansion. The City has designed growth assistance initiatives, such as property tax

tool manufacturer from New York, and in the retention and expansion of Ameritech Die and Mold, Valiant Equipment, Edgewell (formerly Playtex Manufacturing), and Germfree Laboratories all located within the 173 acre Airport Business Park. Ameritech Die and Mold South is constructing an 18,000 square foot manufacturing facility; Valiant Equipment recently completed construction of its 20,000 square foot manufacturing plant; Germfree Laboratories purchased the 165,000 square foot manufacturing facility at 4 Sunshine Blvd. to accommodate their expansion needs; and, Edgewell is retrofitting its warehouse at 1190 North US 1 for its new aerosol skin care manufacturing operation. Concentrated Aloe,



reimbursement, high wage job creation grants, and capital investment programs that have been instrumental in making Ormond Beach Central Florida's chosen business location.

Over the last year, business initiatives resulted in the recruitment of SKYO Industries, a



a local manufacturer, has agreed to purchase an industrial parcel from the City located in the Airport Business Park to construct its new 40,000 square foot manufacturing plant and headquarters.

Combined, these projects will result in approximately \$7.8 million in capital investment in new building construction and plant equipment of approximately \$8.3 million, along with the creation and retention of 179 jobs.



COMMUNITY CONVERSATIONS

In the spring, the City began its strategic planning process and held two Community Conversations for residents and businesses to share their ideas, hopes and dreams for the City's future. The City Commission then held a Strategic Planning Workshop to examine external and internal trends and issues, strengths and weaknesses, as well as opportunities and threats. This process resulted in the formulation of a strategic plan to: continue/expand maintenance, repair and replacement plan; develop a funding model that meets City's needs; develop a master plan for information technology; continue implementation of the Economic Development strategic plan; provide parking for Lincoln and New Britain Avenues; update parks and recreation master plan including complementary uses, tennis courts, and beachside; and, develop a historic preservation plan.





Downtown Granada Blvd. landscaping has been completed with funding assistance from FDOT and spans from Orchard Street to A1A. Landscaping of medians on West Granada Blvd. from the I95 interchange to Airport Road were also completed with funding assistance from FDOT.



Downtown Medians



West Granada Medians

Over the summer, the City began implementing the electronic plan review system called ProjectDox. As of October 1, all building and site plans requiring a design professional are required to be electronically submitted. Informational presentations and individual meetings were held in August and September to assist with the transition. Benefits of the ePlan include:

- Elimination of paper submittals
- Reduction in production costs of paper submittals
- Faster review time by City staff (up to 80% faster)
- Allows multiple City staff members to review concurrently
- Comments are provided directly on the plan sets
- Allows design professionals to respond quickly and only to affected plan sheets
- Provides long term storage of applications



The 2-inch water main replacements continued with over 81,000 feet of 8-inch water main now replaced thereby increasing water pressure for residents and for fire suppression.





The Environmental Discovery Center construction is underway in Central Park and has been a vision for many years. In April 2014, Volusia County Council approved the City's request of \$400,000 in Volusia ECHO grant funding representing 50% of the estimated construction cost of \$800,000. The Center will foster an awareness and appreciation of the natural environment by providing stimulating environmental education programs to inspire participants to be active stewards of our natural resources. The opening is anticipated in the spring of 2016. Central Park consists of approximately 150 acres, 5 interconnected lakes providing access from lake to lake by canoeists, and over 5 miles of trails winding through diverse natural habitats. Central Park also has exercise equipment, boardwalks, observation decks, viewing areas, playgrounds, basketball and tennis facilities, picnic pavilions, a labyrinth, and restrooms.

In 2014, the City Commission set a goal for three community gardens to be created in Ormond Beach. The first opened in Central Park in June at 601 Hammock Lane. The Leisure Services Department worked with a volunteer group of citizens to plan and complete the garden. The gardeners who lease space, do their own planting and tending. Staff and a master gardener from the volunteer group check the garden daily. The next garden is planned to be near the Environmental Discovery Center in the fall of 2016.



Did you know that last year the City of Ormond Beach...



- **PROCESSED** an average of 21,400 water meter readings per month.
- **ISSUED** 4,183 permits valued at \$81+ million.
- **COMPLETED** 9 commercial annexations totaling 251 acres with an assessed value of \$31,742,522.
- **REPAVED** 3.8 miles of City streets.
- **HELD** over 1,340 events through Leisure Services with 74,000+ attendees.
- **PROVIDED** sports programming for 2,650+ children.
- **RECEIVED** over 3,000 volunteer hours at the Performing Arts Center and over 9,000 at The Casements, valued at \$96,600.
- **RECOGNIZED** as one of the Best 100 Fleets in the country, ranking 58th. Over 38,000 government agencies can apply.
- **RECEIVED** ASE Blue Seal of Excellence for the 10th consecutive year.
- **RESPONDED** to and **MITIGATED** 25 brush fires with no homes damaged and responded to 7,452 fire/medical incidents.
- **RESPONDED** to 93,936 police calls for service.
- **COMPLETED** over 7,000 incident and/crime reports and **ISSUED** over 6,000 uniform traffic citations.
- **RECEIVED** Government Finance Officers Association Distinguished Budget Presentation Award for the 4th year and Government Finance Officers Association Certificate of Achievement for Excellence in Financial Reporting for the 24th year.
- **IMPLEMENTED** the Land Use Plan changes and rezoning as a result of the Interlocal Boundary Agreement with Volusia County for the North U.S. 1 corridor.



Soda Pop with a Cop



Police Unity Tour



Memorial Stair Climb

In addition to protecting citizens during crises, the Fire and Police Departments provide public awareness and learning opportunities to our citizens throughout the year.



Ormond Beach...Playfully Fit



Ormond Beach has something for everyone with exceptional recreational programming, annual community and cultural events, and monthly activities which provide opportunities for community involvement, family fun, and citizen education.

In 2013, to inspire a lifetime of health for our citizens, the inaugural Mayor's Health and Fitness Challenge was held. Since then, there have been over 1,000 challengers, losing a nearly 1,500 pounds!



For the second consecutive year, Ormond Beach was recognized by the State Surgeon General as a 2015 Healthy Weight Community Champion for making significant progress in adopting policies and programs providing healthy choices to our citizens. Also in 2015, for the fourth consecutive year, Ormond Beach was designated as a Playful City USA by KaBOOM in partnership with Humana Foundation. The designation honors cities which make it easy for kids to get balanced and active play.

Ormond Beach continually invests in its most valuable resources, its citizens and businesses, and for that reason, Ormond Beach remains the Community of Choice to live, work and play.

