

## WHERE BUSINESS SUCCEEDS

In Florida, business and government leaders work together to create an environment in which business and industry thrive. It is an environment that is particularly friendly for entrepreneurs, many of whom have established startup businesses here and seen their enterprises grow beyond their fondest dreams.

In Florida, land and construction costs are reasonable, taxes are stable and a wide variety of incentives are available for new and expanding businesses. In fact, when compared to other bellwether states such as California, Massachusetts and Minnesota, Florida wins - hands down.

The workforce includes enthusiastic skilled and trainable workers. State and local governments are efficient. The educational system is strong. According to Enterprise Florida, "Florida's knowledge base continues to blossom through the support of strong research and development efforts and technology transfer. Government, industry and academia have converged to create partnerships that will continue to advance Florida's technology, leadership and workforce talent."

In addition to these attributes, the lifestyle in Florida is the envy of the world. It is a state of exceptional natural beauty including environmentally significant lands, magnificent beaches and a rich history. Housing is affordable in Florida and there is **no state income tax**.



*Precision machining*

### FLORIDA COMPARATIVE INDICATORS

INDICATOR	Number	Year	National Rank	Source
POPULATION:				
POPULATION	19,552,860	2013	4	Census
LABOR FORCE & EMPLOYMENT:				
CIVILIAN LABOR FORCE	9,431,471	2013	4	BLS
TOTAL EMPLOYMENT (LAUS)	8,749,058	2013	4	BLS
TOTAL NON-FARM EMPLOYMENT	7,547,317	2013	4	BLS
PRIVATE INDUSTRY EMPLOYMENT	6,475,625	2013	4	BLS
UNEMPLOYMENT RATE	7.2%	2013	N/A	BLS
GROSS STATE PRODUCT & INCOME:				
GROSS STATE PRODUCT (BILLIONS)	\$777.164	2012	4	BEA
TOTAL PERSONAL INCOME (BILLIONS)	\$779.339	2012	4	BEA
PER CAPITA PERSONAL INCOME	\$40,344	2012	27	BEA
KNOWLEDGE & INNOVATION:				
BACHELOR'S DEGREE OR HIGHER	3,623,069	2012	4	Census
TOTAL R&D EXPENDITURES (BILLIONS)	\$7.952	2010	15	NSF
UTILITY PATENTS ISSUED	3,953	2013	11	USPTO
VENTURE CAPITAL INVESTED (MILLIONS)	\$421.0	2013	10	PWC
GLOBAL ECONOMIC LINKAGES:				
TOTAL MERCHANDISE TRADE (BILLIONS) OF WHICH:	\$158.4	2013	N/A	Census
MERCHANDISE EXPORTS (BILLIONS)	\$85.5	2013	N/A	Census
MERCHANDISE IMPORTS (BILLIONS)	\$73.0	2013	N/A	Census
FLORIDA-ORIGIN EXPORTS (BILLIONS)	\$60.5	2013	7	WISER
VISITORS TO FLORIDA (MILLIONS)	94.7	2013	N/A	Visit Florida



### FLORIDA STRENGTHS

INFORMATION TECHNOLOGY  
LIFE SCIENCES  
AVIATION AND AEROSPACE  
HOMELAND SECURITY AND DEFENSE  
FINANCIAL AND PROFESSIONAL SERVICES

### FLORIDA ACCOLADES

- Florida's economy is the eighth largest in the Western Hemisphere
- Florida's population is the 4th largest in the nation
- Florida's economy is the 21st largest in the world
- Florida ranks 1st for infrastructure (National Chamber Foundation)
- Florida ranks 2nd as best state for business (Chief Executive)
- Florida ranks 2nd as best business climate (Business Facilities)
- Florida ranks 2nd for access to capital and funding (Area Development)
- Florida has the 3rd lowest private sector unionization rate (unionstats.com)
- Florida ranks 5th in the nation in high tech employment (TechAmerica)
- Top 5 business environment (Area Development)
- Top 5 business tax climate (Tax Foundation, Business Facilities)
- Top 5 small business and entrepreneur-friendly policies (SBE Council)
- Florida has targeted industry incentives including sales and use tax exemptions, tax credits and refunds for capital investment, R&D, and job creation.

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# CENTRAL FLORIDA/SPACE COAST

Ormond Beach is located within one of the nation's emerging hotbeds of technology. Florida's High Tech Corridor spans the region anchored by Daytona Beach and Melbourne and the Space Coast on the east, traversing the greater Orlando area and extending to Tampa. It is a region that is expected to yield many of the most useful and exciting applications in technology and attract progressive companies in the process. Already, more than 50% of Florida's high tech companies are located within Florida's High Tech Corridor which receives strong support from the University of Central Florida.

Advanced simulation and photonics systems and products emanate from Florida's High Tech Corridor and the Space Coast. In fact, this is the home of the National Center for Simulation and the University of Central Florida Center for Research and Education in Optics and Lasers (CREOL).

The area is attracting more and more talented individuals with strong technical backgrounds. Add to this the fact that the region is home to NASA's Kennedy Space Center, Spaceport Technology Center and several

supporting companies and organizations and it is clear to see that the region is at the forefront of space research and the technological advances it generates.



Kennedy Space Center

## INFRASTRUCTURE & WORKFORCE

Florida has 15 deepwater seaports, 19 commercial service airports, 2 spaceports, more than 12,000 miles of highways and nearly 3,000 miles of freight rail track routes. (FDOT)

Florida has one of the world's most extensive multimodal transportation systems, including international airports, deepwater shipping ports, extensive highway and rail networks, and multiple transportation hubs. (Area Development)

Florida has two of the world's busiest airports: Miami International Airport and Orlando International Airport. (Airports Council International)

Florida ranks among the nation's top 10 states for both inland waterways and port cargo. (American Society of Civil Engineers)

Florida has a civilian labor force of 9.4 million workers, and is ranked 3rd most diverse labor pool. (Bureau of Labor Statistics, Area Development)

Florida is ranked 1st in workforce innovation. (Fast Company)



## A RICH HISTORY

History chronicles Ormond Beach as a playground for the rich in the 1700s and 1800s. It became more widely known in the 1900s when it became a key stop on Henry Flagler's rail system, thanks to the progressive attitude of local leaders John Anderson and J.D. Price. It also gained notoriety as "The Birthplace of Speed" beginning in 1903 when 7 American speed records and 2 world speed records were set during the first sanctioned races held on its beach. Through 1911, Ormond Beach gained recognition as the world's center for speed trials. From the interest generated by the early speed trials held in Ormond Beach, and later in Daytona Beach, NASCAR was formed and Daytona International Speedway was constructed. Soon, Ormond Beach attracted the attention of one of the world's leading financiers, John D. Rockefeller, Sr., whose winter home here became known as "The Casements." Today, The Casements is an active cultural arts center enjoyed by residents and visitors alike.

The city is located near the very crossroads of Central Florida's High Tech Corridor, Interstate 95 and Interstate 4. The city has its own municipal airport and is also served by Daytona Beach International Airport, Orlando International Airport, Orlando Sanford International Airport and Jacksonville International Airport. Deepwater ports in Jacksonville and Port Canaveral are convenient for businesses shipping products globally. Rail service via Florida East Coast Railway makes Ormond Beach even more accessible.

Ormond Beach offers several light industrial and office parks including the Ormond Beach Airport Business Park and Airpark. Ormond Crossings, a master planned multi-faceted community at the north end of the city, promises to become a major commerce center and a handsome port of entry to Volusia County.

Ormond Beach has become known as **Central Florida's Preferred Business Address** for its remarkable quality of life and its healthy business climate. Dozens of companies headquartered in Ormond Beach produce products known the world over for quality and reliability.

These companies are able to compete in global markets with the support of a pro-business city government; a strong labor force; outstanding transportation; timely and efficient training; outstanding public and private schools; and great hospitals and medical facilities.



Granada Bridge



# ORMOND BEACH BY THE NUMBERS

Ormond Beach is home to approximately 40,000 people. Racially, the population is about 93% Caucasian, about 4% African-American, about 2% Hispanic and about 1% Asian. There are 14,000 households in the city limits. About 73% of the population is under 65 years of age. The workforce totals more than 17,000 individuals and the unemployment rate between 2007 and 2009 was 3.2%. Average household income exceeds \$80,000. More than 40% of the residents of Ormond Beach hold one or more college degrees.

## A CLOSER LOOK

TOTAL POPULATION	
JANUARY 2000	36,301
2010	38,137
2000-2010 ANNUAL GROWTH RATE	
	5.1%
PERSONS BY AGE	
0-19	19.2%
20-64	53.6%
65 AND OVER	27.3%
PERSONS BY RACE	
CAUCASIAN	92.93%
AFRICAN-AMERICAN	4.39%
ASIAN/PACIFIC ISLANDER	1.22%
HISPANIC	2.2%
TOTAL WORKFORCE	
2010	17,195
UNEMPLOYMENT RATE (2009)	3.2%
AVERAGE EDUCATIONAL ATTAINMENT	
<9th	1.9%
9th - 12th	6.7%
HIGH SCHOOL GRADUATE	27.7%
SOME COLLEGE	22.9%
ASSOCIATES DEGREE	9.4%
BACHELORS DEGREE	18.7%
GRADUATE DEGREE	12.7%
TOTAL HOUSEHOLDS	
2008 - 2012	15,699
HOUSEHOLD INCOME	
0-\$14,999	12.6%
\$15,000 - \$34,999	23.6%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,000	9.9%
\$150,000 AND MORE	9.8%
AVERAGE HOUSEHOLD INCOME	\$84,096

U.S. CENSUS, 2010 DATA



*City Hall, Ormond Beach*



*MacDonald House, Historical Society Welcome Center*

## TAXES AND FEES

Taxes and fees are considered moderate in the City of Ormond Beach.

For example, in a comparison of utility costs and solid waste fees among neighboring cities in 2014, Ormond Beach offers one of the lowest aggregate costs for these services. Specifically, the estimated aggregate monthly residential cost for water, sewer, refuse, recycling and stormwater treatment services is only \$75.50, some 29% lower than the highest fees in the region as well as unincorporated areas of Volusia County.

A look at millage rates in 2014 among the sixteen municipalities in Volusia County also indicates the City of Ormond Beach is the third-lowest relative to the rate of taxation. The highest city operates on a millage rate of 8.7200 mills, while the City of Ormond Beach is proud to provide outstanding government services with a millage rate of only 4.4241. Furthermore, the City of Ormond Beach millage rate has not only been stable over the past ten years, it has actually decreased.

## AIRPORT BUSINESS PARK

Ormond Beach is building a reputation for the pro-business attitude of its City Commission and its quality business environment. Elected officials work closely with the outstanding professional staff to provide an environment in which business and industry can survive and prosper. They do so within the carefully crafted guidelines that protect and enhance the quality of life that is so dear to the residents of the City.

The Ormond Beach Airport Business Park has become a popular address for businesses of all kinds; manufacturing, assembly, back office, communications, engineering and more.

The Airport Business Park is situated on 176 acres and is located between Ormond Beach Municipal Airport and scenic River Bend Golf Club. Land at the Business Park is offered on a fee-simple basis. The neighboring Ormond Beach Airpark is adjacent to Ormond Beach Municipal Airport on 83 acres and offers direct taxiway access to airport hangars and runways. Land at the Airpark is offered on a lease basis. Both the Airpark and the Business Park are within an established Foreign Trade Zone. (<http://ita-web.ita.doc.gov/FTZ/OFISLogin.nsf>)

Planning for the Ormond Beach Airport Business Park and Airpark has been meticulous. Present infrastructure needs have been fully accommodated and future needs fully anticipated. Landscaping is a point of particular pride and the environment has been carefully maintained.

City services at both parks are among the very best in Florida and are available at modest cost. Telephone and data transmission lines easily bear heavy traffic. Electrical power is consistent and affordable. Water is abundant and wastewater treatment is reliable. Construction and operational costs in Ormond Beach compare favorably with those of other cities. Careful planning, a rich history, environmental beauty and a pro-business government add up to a climate that is a catalyst for successful companies.



### THE COMPANY WE KEEP

THE ORMOND BEACH BUSINESS PARK HAS GENERATED MORE THAN 1,500 JOBS AND MORE THAN 800,000 SQUARE FEET OF LIGHT INDUSTRIAL SPACE. AMONG THE COMPANIES DOING BUSINESS FROM THE SITE ARE:

AQUA SUN INVESTMENTS, INC.  
AMERITECH, INC.  
ATLANTIC CENTRAL ENTERPRISES  
ATLANTIS HOLDING CORP.  
BROADWAY LIMITED IMPORTS  
CARTER'S CABINETRY  
COMMAND MEDICAL PRODUCTS  
COMMERCIAL CONSTRUCTION, INC.  
CUNNINGHAM FIELD & RESEARCH  
DAYTONA CONVERTERS  
DELTA P SYSTEMS, INC.  
ENGINEERED COMPONENTS, INC.  
ENTECH CORPORATION  
FABRA USA, INC.

FLORIDA PRODUCTION ENGINEERING  
GERMFREE LABORATORIES, INC.  
HOMAC MANUFACTURING CO.  
M&M SYSTEMS, INC.  
MARINE HARDWARE  
PACE ANALYTICAL  
POLYMER FABRICATIONS  
ROTOMATION, INC.  
STANDARD BELLOWES  
SUPERIOR INDUSTRIES  
VALIANT  
W.R. KERSHAW, INC.  
WORLD COLOR PRINTING

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# ORMOND BEACH MUNICIPAL AIRPORT

The Ormond Beach Municipal Airport (OMN) is a city facility located on 1128 acres of land just east of Interstate 95, just north of the Tomoka River and just west of U.S. Highway 1. It is located within the Class C Airspace anchored by neighboring Daytona Beach International Airport.

Originally established in 1943 as a Naval aviation training field, the airport was deeded to the city in 1959. It offers intersecting runways 8/26 and 17/35, which are 4004 feet and 3701 feet, respectively.

Private companies offer aviation management and flight support services. Ten fixed-base operators (FBOs) offer flight training, aircraft maintenance and sales, and charter services. The airport logs an average of more than 137,000 operations annually and flight training operations by both on-site and off-site air schools account for 80% of these operations. Recent improvements to the airport include perimeter security fencing, construction of an air traffic control tower, new taxiway construction and rehabilitation, access road construction and airfield security enhancements. The airport and adjacent business park are within an established Foreign Trade Zone. (<http://ita-web.ita.doc.gov/FTZ/OFISLogin.nsf>)



*Ormond Beach Municipal Airport*

## FIXED BASE OPERATORS

ACTIVITIES	AUTHORIZED ENTITIES
SALE OF AVIATION PETROLEUM PRODUCTS & RAMP SERVICES	HANGAR 7 AVIATION SUNRISE AVIATION TOMLINSON AVIATION (RES)
FLIGHT INSTRUCTION & AIRCRAFT RENTAL	HANGAR 7 AVIATION SUNRISE AVIATION TOMLINSON AVIATION
AIR TAXI OPERATORS & CHARTER	HANGAR 7 AVIATION SUNRISE AVIATION TOMLINSON AVIATION ENDEAVOR AIRE
AIRCRAFT SALES	HANGAR 7 AVIATION MORROW AVIATION ORMOND AIRCRAFT BROKERS ORMOND AIRPORT HANGARS TOMLINSON AVIATION
AIRCRAFT ENGINE, PROPELLER & ACCESSORY MAINTENANCE	ENDEAVOR AIRE HANGAR 7 AVIATION KADELEC INTERIORS (RES) RAMS AVIATION SUNRISE AVIATION TOMLINSON AVIATION ORMOND AIRCRAFT BROKERS
HANGAR RENTALS	MAC CHARTER ORMOND AIRPORT HANGARS BLUE SKY RENTALS



*Business Aviation Services*

# ORMOND CROSSINGS

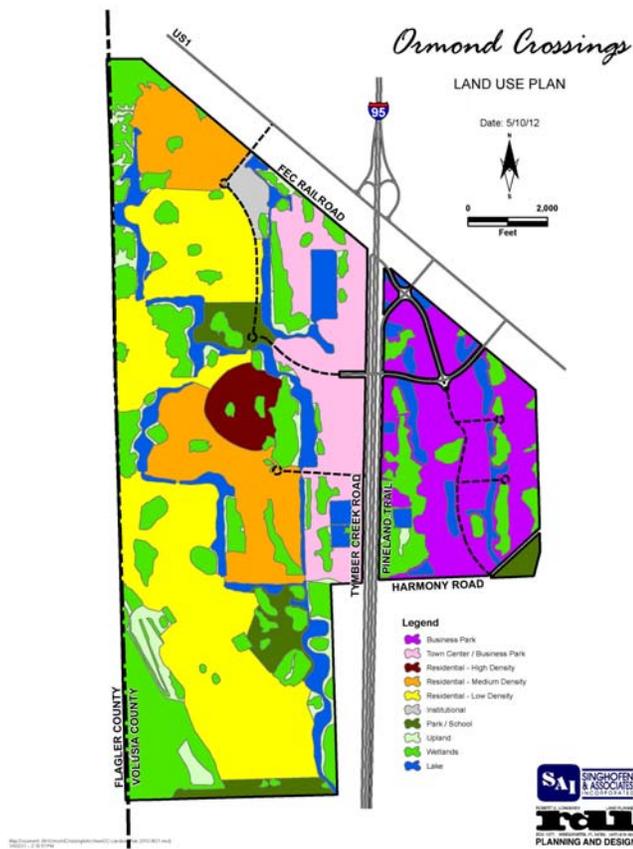
Ormond Crossings is envisioned by City and County officials as a working/living planned development project featuring a state-of-the art business park, lifestyle town centers, and a variety of residential neighborhoods. This 3,000 acre planned development is located along the east and west sides of I-95 and south of US-1 within Volusia and Flagler Counties in the northerly coastal area of Florida. The project site is adjacent to the Ormond Beach Municipal Airport and is bisected diagonally by Florida East Coast Railroad which has existing sidings along the property. Because of its proximity to these major transportation links, the site is an ideal location for all types of industrial and commercial uses.

The Ormond Crossings project will integrate architecture, signage, landscaping, and streetscaping to provide for consistency among the uses and the development sites in creating an attractive, coordinated, and functional planned project. Significant infrastructure improvements are planned for the site including city water and sewer, major railroad and highway overpasses, high speed communication lines, and a network of tree lined roads and boulevards. The site will also be planned to retain the naturally significant portions of the property and integrate passive and active recreational facilities for both workers in the business park and residents living in the newly created residential neighborhoods.

The Ormond Crossings business park offers tremendous opportunities for manufacturing, distribution, and corporate offices. The proximity of highway access, rail service, local and international airports within minutes of the site, and a deepwater port in Jacksonville are all attributes of the business park. The project is estimated to yield 5 million square feet in industrial and commercial office space, create approximately 10,000 jobs, increase the local annual property revenues by \$42 million, and stimulate construction spending by \$575 million

over a 20 year period. Florida is not only a tourist destination; it is also the 4th ranked state in the country in high technology jobs. The greater Ormond Beach area is part of the Space Coast corridor with economic strengths in aviation and aerospace, consumer products, electronics, medical and biotechnology. With the Ormond Crossings planned development promising to enhance the allure of the

City of Ormond Beach among residents, visitors, and prospective businesses looking to relocate to the region, City officials are maintaining a proactive stance on crafting its future. The City Commission's decision making the Ormond Crossings project one of its highest priority goals is a testament to the commitment to "smart growth" and economic prosperity.



## ORMOND CROSSINGS OVERVIEW

TOTAL AREA	3,000 ACRES
INDUSTRIAL/COMMERCIAL AREA	1,000 ACRES, 4 MILLION S.F.
RESIDENTIAL UNITS	2,950
EMPLOYMENT	9,000
PROJECT PROPERTY VALUATION IN 20 YEARS	\$2 BILLION
PROPERTY TAX REVENUE	\$42 MILLION/YEAR

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# ENVIRONMENT

Ormond Beach offers numerous beautiful parks, playgrounds and recreational facilities. There are miles of wide, smooth, sandy beaches. The Granada Bridge spans the vast Intracoastal Waterway and provides a spectacular panoramic view of the area. The Loop is a treasured roadway covered by a canopy of ancient trees and lined with natural Florida vegetation. It leads from the City, through serene wetlands and canals to Tomoka State Park. Ormond Beach averages 88 degrees (Fahrenheit) in the summer and is cooled by sea breezes and frequent afternoon showers. This makes Ormond Beach notably cooler than many other Central Florida cities.



*Andy Romano Beachfront Park*



*Rockefeller Plaza and The Casements*

## WEATHER

	AVERAGE LOW TEMP	AVERAGE HIGH TEMP	AVERAGE WATER TEMP	AVERAGE RAINFALL (INCHES)
JANUARY	47.7	70	58.6	3.13
FEBRUARY	49	71	57.5	2.74
MARCH	53.6	76	62.5	3.84
APRIL	59.1	80	68.8	2.54
MAY	65.3	84.8	74.2	3.26
JUNE	70.5	87.8	74.2	3.26
JULY	72.5	89.6	77.6	5.69
AUGUST	72.8	90	77.3	6.09
SEPTEMBER	72.1	88	80.4	6.61
OCTOBER	65.1	82	76	4.48
NOVEMBER	57	77	69	3.03
DECEMBER	49.2	71	63	2.41



*Central Park*

# SCHOOLS

Ormond Beach is the home to many of the finest public and private schools in Volusia County. This includes schools serving grades kindergarten through high school. Several Ormond Beach schools have earned the State of Florida "A" Rating and three were recently honored as Florida Blue Ribbon Schools.

Area students are also served by the innovative Advanced Technology Center, which features concentrated study in emerging technologies and is a joint venture of Daytona State College, Volusia County Schools, Flagler County Schools and the business community. The ATC provides local businesses with advanced technological training that meets the current and future needs of industry in the area. The facility includes occupational classrooms and lab areas with brand new, state-of-the-art equipment and smart classrooms designed for each specific technology program.

## COLLEGES AND UNIVERSITIES

Ormond Beach is served by several colleges and universities in Volusia County. Among them are Daytona State College, Bethune-Cookman University, the Florida State University College of Medicine, the University of Central Florida, Stetson University and Embry-Riddle Aeronautical University. Palmer Chiropractic College, Nova Southeastern University, International Academy, Keiser College and Phoenix College of Aeronautics also serve the area.



*Advanced Technology Center*



*High School CAD/CAM labs*



*Pathways Elementary School*

## ORMOND BEACH SCHOOLS

### PUBLIC SCHOOLS

ORMOND BEACH ELEMENTARY SCHOOL  
OSCEOLA ELEMENTARY SCHOOL  
PATHWAYS ELEMENTARY SCHOOL  
PINE TRAIL ELEMENTARY SCHOOL  
TOMOKA ELEMENTARY SCHOOL  
ORMOND BEACH MIDDLE SCHOOL  
HINSON MIDDLE SCHOOL  
SEABREEZE SENIOR HIGH SCHOOL

### PRIVATE SCHOOLS

BET SEFER HERITAGE SCHOOL  
ST. BRENDAN'S CATHOLIC SCHOOL  
CALVARY CHRISTIAN ACADEMY  
GRACE ACADEMY

# EMPLOYMENT/WORKFORCE DEVELOPMENT

Ormond Beach has approximately 18,000 skilled employees. Among them, 70% are in management, professional sales or office positions, as compared to 57% for Volusia County as a whole, and 51% for the State of Florida. According to the U.S. Census, mean household earnings exceed \$60,000, which exceeds the State of Florida average of \$52,000.

The largest employer in Ormond Beach is Energizer, with approximately 300 employees. Other large employers include Florida Production Engineering, Hudson Technologies and the 32 businesses located at the Ormond Beach Airport Business Park and Airpark.

Workers at these and other Ormond Beach companies hone their skills through a variety of resources. Training on-site and in the classroom is available from the Workforce Development Board of Flagler and Volusia Counties, whose award-winning One-Stop Career Centers help workers find the right job with the right company. Volusia and Flagler Counties also have collaborated in the creation of the innovative Advanced Technology Center, a unique complex dedicated to education in emerging technologies and sponsored by the Volusia County School System, Flagler County School System, Daytona State College and the business community. Programs in engineering technology, computer science, automotive technology, construction, manufacturing and emergency services are among those available at the ATC.



Advanced Technology Center



## DEMOGRAPHIC COMPARISON

	ORMOND BEACH	VOLUSIA COUNTY	STATE OF FLORIDA
TOTAL POPULATION	38,137	500,413	18,801,310
16 AND OVER	34,370	416,571	14,944,294
IN LABOR FORCE	19,645	253,499	9,241,000
EMPLOYED	18,691	238,249	8,766,000
OCCUPATIONS			
MANAGEMENT, PROFESSIONAL, RELATED	40.30%	28.80%	31.50%
SALES AND OFFICE	30.20%	28.70%	29.50%
EMPLOYMENT CLASS			
PRIVATE WAGE AND SALARY WORKERS	80.00%	78.90%	79.80%
GOVERNMENT	12.80%	13.30%	13.70%
SELF EMPLOYED	6.80%	7.60%	6.20%
OTHER	0.30%	0.20%	0.30%
INCOME			
MEDIAN HOUSEHOLD	49,951	35,219	38,819
MEAN HOUSEHOLD EARNINGS	71,492	44,376	51,993
MEDIAN FAMILY	52,496	41,767	45,625

U.S. 2010 Census & 2009 Updated Estimates and Interpolation

## SHOPPING, DINING AND MORE

The City of Ormond Beach is a popular shopping and dining location for all Volusia County residents and visitors. Unique shops and boutiques and colorful restaurants enjoy a brisk trade.

The Trails Shopping Center, long a favorite shopping and dining location, has undergone a renaissance and has added many names to its roster of retail and dining establishments. Among them are Panera Bread, Ormond Steak House, women's wear stores Chico's, Talbot's, Ann Taylor Loft and Jos. A. Bank men's clothier.

In the downtown district, there are a variety of restaurants and shops. Beachside, historic Billy's Tap Room is a favorite gathering place and restaurant. Stonewood Grill & Tavern is known far and wide for its gourmet cuisine and is located near the many unique shops of Fountain Square. Beachside boutiques include unique jewelry stores, craft and decorating stores and souvenir shops.

Noteworthy in the history of Ormond Beach is the decision by financier John D. Rockefeller, Sr., to establish a winter home here in 1918. The decision was made after an exhaustive search by his advisors for the very best place to live. His home, known as The Casements, is now a cultural center enjoyed by residents and visitors alike.

The city's landscape is punctuated with numerous historic sites, parks and museums. Tomoka State Park is a popular place for camping, hiking, picnicking or just enjoying nature. Ormond Memorial Art Museum and Gardens is a quaint downtown museum, gallery and scenic park.

Colorful performances come alive at the 650-seat Ormond Beach Performing Arts and Senior Centers. Productions include popular standards, lesser known works, children's theater, concerts, recitals and more. Senior activities are also popular and include everything from arts and crafts to computer and internet workshops.



*The Trails Shopping Center*



*Ormond Memorial Art Museum and Gardens*



*The Casements Cultural Center*

Today, the quality of life Ormond Beach offers is legendary. Add to this an impressive commitment to education and a local government committed to the business community and it is easy to see why Ormond Beach is growing exponentially.



# RESIDENTIAL

When it comes to living in Ormond Beach, truly there is no place like home. From upscale condominiums at Ormond Heritage, the former site of the historic Ormond Hotel, to Tidesfall, overlooking the majestic Atlantic Ocean, there is great variety. Single family homes of all configurations are to be found throughout the city including fine tree-lined communities such as Breakaway Trails, Hunter's Ridge, and the adjacent neighborhoods of Halifax Plantation and Plantation Bay.

The values are substantial, with the median sale price for a home sold in Ormond Beach at \$274,500 in 2014. There are more than 19,000 single-family homes in Ormond Beach. There are also more than 3,000 apartment and town home units in the city.

While there are many styles of homes in Ormond Beach, the area is still known for its real estate values. There are several private, gated communities with homes valued from the hundreds of thousands of dollars to more than one million dollars. There are several condominium communities with equally impressive values. Other open communities also boast impressive values and include recreational areas, clubhouses, pools and more. Ormond Beach also features many excellent rental communities including apartment and townhouse neighborhoods and manufactured home parks. The city's traditional neighborhoods offer charm and character all their own. Residents enjoy varied shopping options within the city limits, from seafood snacks to fine dining, from country cafes to biker favorites.



*The Heritage Condominium and Fortunato Park*



*Executive Homes*



# BUSINESS INCENTIVES

Florida has a stable economy and highly favorable tax climate that enhances Florida's position as a profitable location for business and industry. Progressive legislation ensures Florida remains a worldwide hub for new and expanding businesses. Incentives for which a particular business may qualify include but are not limited to the following.

## STATE OF FLORIDA INCENTIVES

- Qualified Target Industry Tax Refund, up to \$6,000 per qualifying new job created
- High Impact Performance Incentive Grant, for pre-determined high-impact facilities
- Qualified Defense Contractor Tax Refund, up to \$5,000 per new qualifying job created

- Economic Development Transportation Fund, up to \$2 million for qualifying road projects
- Capital Investment Tax Credit, annual tax credit for up to 20 years for qualifying projects

## CAREER SOURCE EMPLOYMENT TRAINING INCENTIVES

- Quick Response Training Incentives, customized training for qualifying projects
- Incumbent Worker Training Program, new skills training for qualifying existing employees



## ORMOND BEACH INCENTIVES

- Permit streamlining, expedited permit review process for business development
- Ormond Beach property tax reimbursement, real estate and personal property tax abatement for qualified businesses
- Growth assistance funding programs for job creation and capital investment for qualified businesses
- Downtown District property improvement grants for qualified projects

## TAX ADVANTAGES

- NO CORPORATE INCOME TAX ON LIMITED PARTNERSHIPS
- NO CORPORATE INCOME TAX IN SUBCHAPTER S CORPORATIONS
- NO STATE PERSONAL INCOME TAX GUARANTEED BY THE FLORIDA CONSTITUTION
- NO CORPORATE FRANCHISE TAX ON CAPITAL STOCK
- NO STATE-LEVEL PROPERTY TAX
- NO PROPERTY TAX ON BUSINESS INVENTORIES
- NO PROPERTY TAX ON GOODS-IN-TRANSIT FOR UP TO 180 DAYS
- NO SALES AND USE TAX ON FLORIDA GOODS PRODUCED FOR EXPORT
- NO SALES TAX ON PURCHASES OF RAW MATERIALS FOR SPECIFIED QUALIFYING USES
- NO SALES/USE TAX ON CO-GENERATION OF ELECTRICITY
- TAX EXEMPTIONS ON ELECTRICITY USED IN THE MANUFACTURING PROCESS
- TAX CREDITS FOR ENERGY EFFICIENT MANUFACTURING EQUIPMENT



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