

**MINUTES  
CITY OF ORMOND BEACH  
QUALITY OF LIFE ADVISORY BOARD  
REGULAR MEETING**

**January 7, 2010**

**7:00 PM**

**City of Ormond Beach  
Training Room  
22 South Beach Street  
Ormond Beach, Florida**

**1) Call to Order**

Dr. Shapiro called the meeting to order at 7:00 p.m.

Members present were: Debbie Berner, Joe Daniels, Marianne DiFiore, Vicki Foley, Becky Montgomery, Fran Pezzimenti, William Masters, Dr. Philip Shapiro and Dr. Gerald Woodard. Excused was Lewis Heaster. Absent was Matt Coleman.

Others present were: Leisure Services Director Robert Carolin, and Recording Secretary Shá Moss.

Dr. Shapiro expressed his sympathy to Ms. Pezzimenti regarding the recent loss of her family member.

**2) Approval of Minutes – November 5, 2009**

Corrections were made to the minutes on pages 2, 3 and 4 by Ms. Berner.

**Ms. Berner moved seconded by Mr. Masters to accept the minutes of the November 5, 2009 meeting, as amended. The motion passed unanimously.**

**3) Election of Chairman**

Dr. Shapiro stated it has been an honor and pleasure to serve as Chairman of the Board for the past few years and also as a liaison for the Art Museum Board. The terms of each member has been extended for another year to run concurrently with the City Commission term and he would be more than happy to serve as Chairman for another year.

Dr. Shapiro opened the floor for nominations for Chairman.

**Ms. Berner nominated Dr. Shapiro as Chairman, seconded by Ms. Montgomery.**

There were no additional nominations and Dr. Shapiro closed the nominations for Chairman.

**The motion passed unanimously to have Dr. Shapiro serve as Chairman of the Quality of Life Advisory Board for 2010.**

Dr. Shapiro thanked the Board for their confidence.

#### **4) Election of Vice Chairman**

Dr. Shapiro noted he has not missed a meeting in the past but noted a Vice-Chair was needed should he be unable to attend the meeting. He pointed out that Ms. Berner was Vice-Chair.

Dr. Shapiro opened the floor for nominations for Vice-Chair

**Ms. Montgomery nominated Ms. Berner as Vice-Chair, seconded by Ms. DiFiore.**

There were no additional nominations and Dr. Shapiro closed the nominations for Vice-Chair.

**The motion passed unanimously to have Ms. Berner serve as Vice-Chair of the Quality of Life Advisory Board for 2010.**

Ms. Berner thanked the Board.

#### **5) Administrative Matters**

##### **a. Establishment of Regular Meeting Schedule & Time**

Dr. Shapiro asked whether any member had objection to keeping the meetings the first Thursday of each month, as necessary, at 7:00 p.m.

##### **b. Sunshine Law**

Dr. Shapiro stated at times there was confusion on what the members can and cannot do. The word covers it was "transparency". It is important that the members do not discuss board issues with each other outside of an advertised

board meeting. He stated the members can talk to staff, the City Manager, the Commission or the community about matters that come before the Board.

**c. Attendance Requirement**

Dr. Shapiro stated if you cannot make a meeting, please advise staff so that the absence can be excused.

**6) Board Activities**

Dr. Shapiro stated the Board's mission was input and prioritization. He stated the Board had annual activities to serve the Commissioners, the Mayor and staff with the review of the Capital Improvement Plan; the Community Development Block Grant review for the Neighborhood Improvement Advisory Board; periodically various community issues would be before the Board for discussion; proposals for partnership for certain Leisure Service facilities; as well as any project referred by the City Commission.

**7) Discussion Item**

**a. Cobb Family Memorial/Public Art Donation**

Dr. Shapiro stated the Cobb family has a long history with the City of Ormond Beach and continues to be a very prominent influential family in the community. The children want to honor the memory of their parents with a sculpture and fountain memorial in the pond at Rockefeller Gardens. The fountain would aerate the water and reduce the algae. He noted it was a good concept and asked the Board for their input.

Ms. Berner stated a few years ago her firm created a brochure that listed possible memorials and donations which gave people ideas on how to memorialize and contribute to the community. She agrees with the chosen memorial.

**Ms. Berner moved, seconded by Ms. Montgomery that the Quality of Life Advisory Board recommends approval of the Cobb family's proposal to donate the tarpon sculpture and fountain in honor of their parents.**

Dr. Shapiro noted the family was paying for the memorial and noted it would be low maintenance.

Dr. Woodard stated it was in good taste and asked whether the City had any criteria for who can put what, where.

Mr. Carolin stated there were memorial benches placed in different parks throughout the City, but currently there were no specific criteria.

Dr. Shapiro stated the Board reviewed community aesthetics and final approval was needed from the Commission.

Mr. Carolin stated it was a good idea to have specific criteria for memorials. The process usually starts with his office and they worked with the client to find the most feasible, aesthetically valuable area as close to where they want the memorial. He stated he reviewed their request to make sure it was appropriate for the City before it comes before the Board or the Commission.

Dr. Woodard stated there should be some type of guideline for the public to review.

Mr. Masters stated aesthetic value and cost were criteria that should be considered when evaluating future projects.

Dr. Shapiro stated it would be one project at a time for approval.

Mr. Carolin agreed that there should be some type of criteria for future projects. He stated he would like to review of copy of the brochure that the Board discussed.

Dr. Woodard asked Ms. Berner whether she would consider tabling her motion in order to have the Board come up with some guidelines for memorials.

Ms. Berner stated she had no problem tabling her motion.

**Dr. Woodard moved, seconded by Mr. Masters that the Board consider and review applications for any current and future proposals for memorials in the parks with the following criteria:**

- 1. That it is aesthetically pleasing**
- 2. That it is environmentally sensitive**
- 3. That it is within the general theme, design and architecture of the park.**

**The motion passed unanimously.**

Ms. DiFiore asked whether a comment about the cost should be added to the criteria.

Ms. Berner stated it should be on a case by case basis.

Mr. Carolin stated the current bench program would be an exception.

**Ms. Berner moved, seconded by Ms. Montgomery that the Quality of Life Advisory Board recommends approval of the Cobb family's proposal to donate the tarpon sculpture and fountain in honor of their parents. The motion passed unanimously.**

Dr. Woodard thanked the Board for allowing the guidelines to be added.

Ms. DiFiore asked about how long it would take for completion.

Mr. Carolin stated it would probably be about 6 to 8 months before it was completed after approval from the Commission.

## **8) Member Comments**

### 2010 Chairman

Dr. Shapiro stated this would be his last year serving as Chairman of the Board as it would be four years holding the position. He would be honored to still remain as a member, but not as Chairman for 2011.

### Henry Family Memorial

Mr. Daniels asked whether there was any information regarding the funeral services for Alice and Frank Henry. He stated they were very active in the community and Frank Henry was a former Director of Leisure Services for the City.

Mr. Carolin stated there was a service being held at the Volusia County Memorial Cemetery on Nova Road on Saturday, January 9, 2010, at 2:00 p.m.

Mr. Carolin noted that they both played a significant role in the optimist park revitalization at the Ormond Beach Sports Complex.

## **9) Adjournment – Next Meeting – Date February 4, 2010**

The meeting adjourned at 7:35 p.m.

Respectfully submitted,

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Shá Moss, Recording Secretary

ATTEST:

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Dr. Philip J. Shapiro, Chairman