



## City Commission Members

**Mayor Fred Costello**

**Zone 1 Lori Gillooly**

**Zone 2 Troy Kent**

**Zone 3 Ed Kelley**

**Zone 4 Bill Partington**

City Attorney  
Randy Hayes

City Manager  
Joyce Shanahan  
22 S. Beach St.  
Ormond Beach, FL 32174

Ph: 386-676-3200  
Fax: 386-676-3384  
Email:  
shanahan@ormondbeach.org  
www.ormondbeach.org

### Inside this Issue

<b>VLOC Dinner</b>	<b>2</b>
<b>Nova Kicks It Up A Notch</b>	<b>4</b>
<b>Demonstration</b>	<b>5</b>
<b>A Brick Party!</b>	<b>6</b>
<b>Airport Tower Safety Award</b>	<b>7</b>
<b>Walking with the Manager</b>	<b>8</b>
<b>Gymnastics Center</b>	<b>9</b>
<b>It's All About the Fun</b>	<b>10</b>
<b>Public Works in Action</b>	<b>11</b>
<b>It's About You!</b>	<b>13</b>
<b>Community Rating System</b>	<b>14</b>

# City of Ormond Beach

VOLUME 11, ISSUE 4

MARCH 26, 2010

## Volusia Days ...Jobs, Jobs, Jobs!

The City of Ormond Beach joined a dozen or so other cities and Volusia County in attending Volusia Days in Tallahassee, sponsored by the Volusia County League of Cities and the Daytona Regional Chamber of Commerce.



tion including Senators Evelyn Lynn and John Thrasher and representatives Alan Hays, Dorothy Hukill, Pat Patterson and Dwayne Taylor, among others, spoke to our group.

Volusia County was there to send a message to our state legislators that we are ready to work and need CLEAN, High Tech, Manufacturing jobs trying to attract all levels of industry.

Governor Charlie Crist also made a presentation to the delegation and supported Volusia County's efforts to try to attract and retain quality high paying jobs to our area.

Participants heard from a number of state officials including the Governor, Cabinet Members, State Department Administrators and Legislators. Members from our local legislative delega-

In attendance from Ormond Beach were Mayor Fred Costello and his wife Linda and granddaughter Skylar; Commissioner Bill Partington and his daughter CJ and nephew Casey Billings and his father Bill Partington, II.





On Thursday, March 25<sup>th</sup>, the City of Ormond Beach hosted the Volusia League of Cities bi-monthly dinner at The Casements with approximately 120 guests. The sounds of good music and pleasantries of the evening quieted in courtesy to the purposeful message delivered by guest speaker, Mayor John Marks of Tallahassee who is also President of the Florida League of Cities.

His sound observations were highlighted in a talk based on five important points affecting our cities, counties and state. "Economic success begins in our cities," was his first statement and was followed by instructions to, "Keep local government local."

Throughout his talk, Mayor Marks emphasized, "Citizens come first...we are the closest to the citizens."

His speech covered jobs as a paramount factor in the future and offered ideas about transportation, decentralization of areas within cities, Google grants and broadband in addition to changes in the way we will use electricity.

While speaking of "new partnerships in an atmosphere of trust" and "stopping polarization," Mayor Marks reaffirmed his belief in keeping local government local.

Mayor Marks concluded with a quote by President Woodrow Wilson, "Use your brains and all that you can borrow."

At the dinner, the finalists for the 2010 Distinguished Service Awards were announced. Ormond Beach's finalists are:

Elected Official of the Year: Deputy Mayor Ed Kelley  
Manager of the Year: City Manager Joyce Shanahan  
Citizen of the Year: Doug Thomas

The awards will be presented at the Volusia League of Cities Annual Banquet on Thursday, May 27<sup>th</sup>.

**THANK YOU** to the sponsors of this event! Our kind sponsors were RPS Catering, Inc., Kirby Rental Services and Sales, Ormond Beach Chamber of Commerce, Ormond Beach Mainstreet, A Floral Boutique Florist, Advantage Plant Design and Leasing, Big Value Garden Center, and The Casements Guild. Music for the evening was provided by The Docs of Jazz.

# *Volusia League of Cities Dinner*





# ***Nova Kicks It Up A Notch***

Nova Community Center hosted the annual KICK/USA International Martial Arts North Region 5 Tournament on Saturday, March 20<sup>th</sup>. Over 250 competitors, referees and spectators attended the event.

KICK International is a non-profit, community-based organization founded in 1994 to promote the positive benefits of the martial arts to youth with local and regional qualifying events, state championships and annual junior national championships. Saturday's event included Open Weapons, XMA Weapons and forms, 5 and Under Lil Dragon and Traditional Divisions.





# *Fire Extinguisher Demonstration*

On March 23rd, the crew from Fire Station 92 held a fire extinguisher demonstration for 20 employees at Ormond-in-the-Pines assisted living facility. The Fire Department's "burn pan" was set up in the parking lot so that each employee had the opportunity to extinguish the contained fire. In the photos, Driver Engineer Bill Baranowski gives direction to Ormond-in-the-Pines employees on how to properly and



safely use fire extinguishers.

The Fire Department performs fire extinguisher training to many businesses and offices within the community. Several years ago a small community outreach trailer and fire extinguisher burn pan were purchased to enhance the department's public education program.



## Weekly Police Stats

Calls for Service - 1,153    Arrests - 25  
 Citations Issued - 206  
 Reports Written - 112    Traffic Stops - 232



## Weekly Fire Operations Stats

**115 INCIDENTS**  
 80 - EMS    9 - Motor Vehicle Accidents  
 3 - Fires    4 - Fire Alarms  
 19 - Public Assists    0 - Hazardous



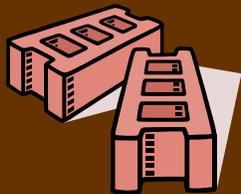
# FAMILY FUN WALK

The Ormond Beach Chamber of Commerce hosted their annual "Family Fun Walk" on Saturday, March 13<sup>th</sup> in Rockefeller Gardens. The event has become popular with children and families throughout Ormond Beach.

The goal for the day was to put fitness in our lives. The Chamber's Education Committee has done a wonderful job putting this event together to benefit our health.

Sponsors were on hand with informative fitness information, demonstrations and healthy treats to all those who participated.

Mayor Fred Costello, led the first group of walkers over the Granada Bridge. Several area school groups performed for the crowd with singing, dancing and cheering demonstrations.



# A Brick Party!

The Casements Guild members hosted a party on Sunday for the generous support of their most recent fundraiser, the Brick Courtyard. Over 100 donations came in throughout the summer months and during the renovations in support of the project. The newly laid courtyard is located behind The Casements on the southeast side of the building.

The guests enjoyed the social despite the heavy rains which prohibited them from staying out on the courtyard for too long. Several guests talked about their brick and what it meant for them; some bricks have been purchased as a memorial to a lost loved one, others to commemorate a family, newborn, or special occasion such as a wedding date.

The Guild also received a few more orders for bricks to be engraved. This project will continue until all the red bricks are engraved. The Casements Guild is grateful to those who have already purchased a brick and have already reached their goal of over \$10,000 to help offset the initial cost of the courtyard.





# *Airport Tower Safety Award*

Steven Brockett, Manager of the Ormond Beach Air Traffic Control Tower, attended the annual Robinson Aviation Air Traffic Control Manager's Meeting in Oklahoma City, Oklahoma, this week where he accepted an award for outstanding support from the Contract Tower Division of the FAA. The award was presented by Mr. Tom Jones, the FAA Federal Contract Tower Program Manager, and was given by the FAA *"...with great appreciation for the outstanding support, loyal commitment, and unswerving dedication to provide Air Traffic Control (ATC) services for the FAA Contract Tower (FCT) Program."*



Also this week, the Ormond Beach Air Traffic Control Tower received the first Facility of the Year Award from Robinson Aviation, Inc. The award was presented in Oklahoma City by the president of Robinson Aviation, Mr. Charlie Dove, and the Program Manager of Robinson Aviation's Contract Tower Program, Mr. Charles Taylor. Robinson Aviation (RVA), Inc. is an aviation services company that currently operates 91 air traffic control towers under the FAA Federal Contract Tower Program, including the ATC Tower in Ormond Beach. The company employs over 500 air traffic controllers, engineers, and technicians.



# *Jazzin' It Up at the PAC*

Jazz musicians and fans alike packed the Ormond Beach Performing Arts Center on Sunday, March 21<sup>st</sup>, to hear the Orlando Jazz Orchestra give a two-hour performance packed with all the greatest swingin' hits.

Dr. Bill Prince performed during the first set and wowed the audience with his abilities on several instruments. Dr. Prince is able to perform professionally on the trumpet flugelhorn, trombone, flute, clarinet, saxophone, piano, and electric bass. Dr. Prince is a professor emeritus of music at the University of North Florida. His compositions and arrangements have been performed and/or recorded by jazz ensembles throughout the United States and Canada. Music has taken

him to all 50 states and approximately 75 countries.

With the sounds of the sax and trumpet strutting furiously, yet well in control, and the banter between the reeds and the brass that seamlessly drifted together, guests were treated to true sonic bliss during their "Tribute to the Big Bands."



## *Good Friday Holiday*

City Hall Offices will be closed on Friday, April 2nd, for the Good Friday Holiday.

Since City Hall will be closed next Friday, there will be no Weekly Review next week.

Regular office hours will resume on Monday, April 5th.



## *Walking with the Manager*



On Thursday, April 8, 2010, from 7:30 a.m. until 8:30 a.m., "Walking with the Manager" will begin at the entrance to The Casements. Citizens are invited to join the City Manager and walk the Farmers' Market, sharing comments and suggestions.

Put on your walking shoes and join us.



## *Leisure Trail Maintenance*

The walkways at the South Ormond Neighborhood Center were redone thanks to the efforts of the Streets Department. The leisure trail is .33 of a mile long. It's a great place for you to come out and get some exercise in the park!





# Ormond Beach Gymnastics Center

The Ormond Beach Gymnastics Center is remaining busy with different activities.

The Ormond Beach Flames did a remarkable job at the "Reach for the Beach" competition at the bandshell in Daytona on Saturday, March 20<sup>th</sup>. The team took first place in the Senior Prep Rec Division which gives them a bid to go to the US Cheerleading Finals held in Orlando in April. The girls, their parents, and their coaches put in many hours to make the team what it is today. Congratulations to them all!

In addition to the competitive cheer team, the Gymnastics Center also has a small recreation cheer group for those who would like to participate in cheering, but not in the competitive aspect of it.

A new session of classes will begin in April, and the coaches look forward to seeing some new faces in the classes. For more information, please contact the Ormond Beach Gymnastics Center at 676-3282.



# *It's All About the Fun*

It's still a little chilly, but when you're a kid it doesn't matter. It's all about having fun! The splash pad at the South Ormond Neighborhood Center is now open from 10:00 a.m. until dusk. So if you are brave enough, come on out and enjoy it. The South Ormond Neighborhood Center is located at 176 Division Avenue.



## **Baseball Field Maintenance**

The Leisure Services Athletic Fields Maintenance staff were out this week spreading several tons of crimson stone over the warning track areas at the Ormond Beach Sports Complex just as the baseball season is beginning to get underway.



# Public Works in ACTION



Concrete crew making repairs from a utility cut on Byron Ellinor Dr.



Concrete crew makes sidewalk repairs at SONC.



Maintenance crews make repairs to the Sanchez Boat Ramp driveway.



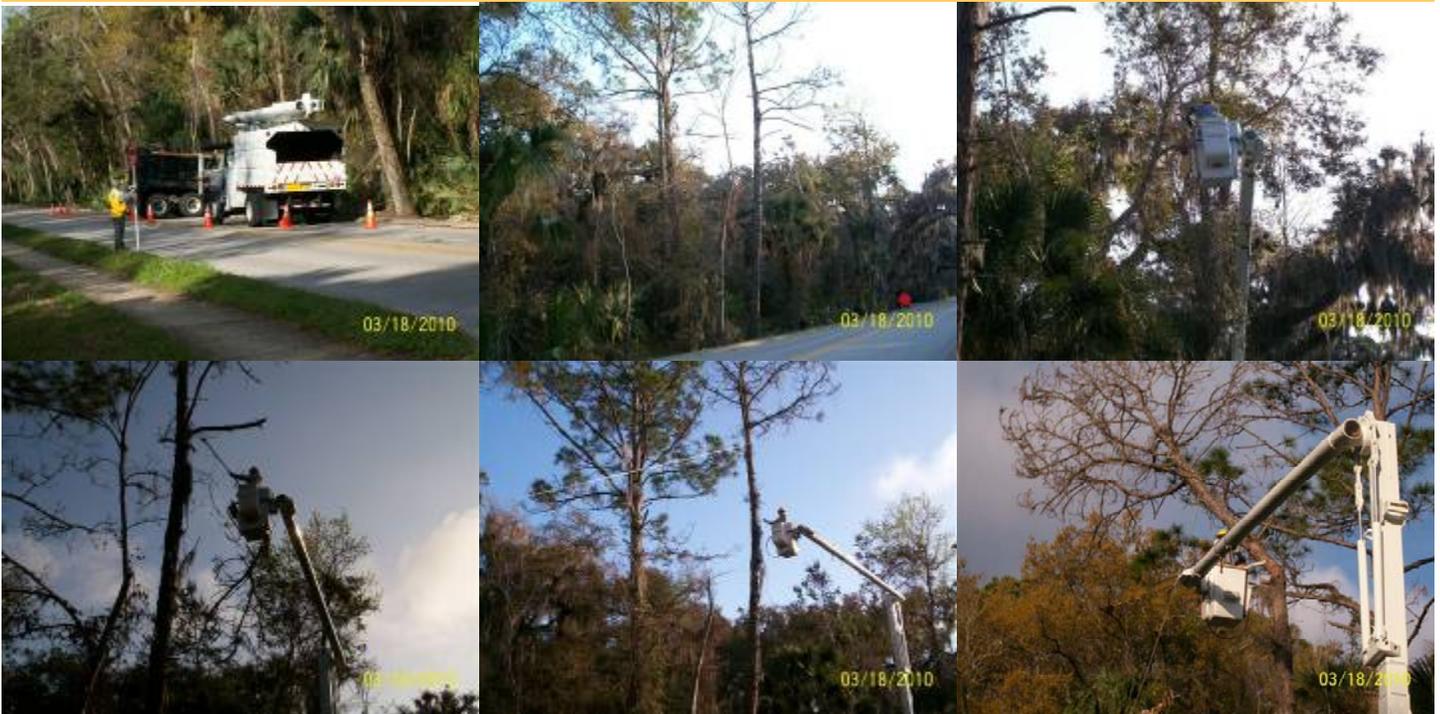
# Public Works in ACTION

(continued)

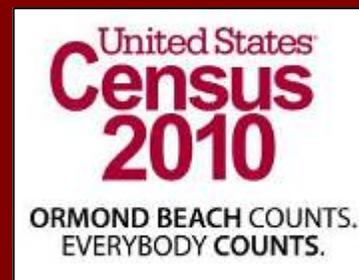
## Streets Maintenance crew repairs Streetscape bricks at Bailey's Riverbridge Gardens.



## Urban Forestry crews trimming the Right-of-Way on Sterthaus Dr.



# It's About You!



## What you need to know about the 2010 Census:

**It's Quick and Easy**—This year's census is the shortest in history - 10 questions, less than 10 minutes to complete.

**It's Confidential**—Census forms are confidential for 72 years and cannot be shared with anyone, including welfare and immigration agencies. There are harsh penalties for anyone who discloses information that can identify a respondent. Census Bureau workers who disclose information can be fined, jailed or both.

**It's Important**—The Census data is used to establish state legislative districts, determine the number of seats each state has in the U.S. House of Representatives, and assists in determining the allocation of more than \$400 billion to states and communities. The data obtained through the Census will stick with us for ten years!

**It's the Law**—Residents are required by law to complete and return the questionnaire by April 1<sup>st</sup>. Census takers will only visit households that did not return their form, and this will occur in May, June, and July, and they will be properly identified. They will not ask personal questions such as bank account numbers, etc. You can avoid a visit by a Census taker by sending in your form promptly.

An undercounting of even 1,000 residents can cost cities and counties millions of dollars which could be used to provide important services. Census data is used to allocate funding for education, public safety, housing, roads, public transportation and other community services.

In 2000, Ormond Beach's response rate was 72%. All U.S. residents must be counted - citizens and non-citizens. We want all of Ormond

Beach's residents to be accounted for in the 2010 Census.

We encourage each household to fill out the form when it is received and mail it back as soon as possible.

**Updates**—The U.S. Census Bureau is posting updated mail participation rates for each city, county and state at about 4 p.m. every day. **The national rate today is 20%, Florida's rate is 9%, and Volusia County's rate is 13%.**

Here's how the cities are looking today:

Daytona Beach 13%  
 Daytona Beach Shores 11%  
 DeBary 5%  
 DeLand 5%  
 Deltona 6%  
 Edgewater 20%  
 Holly Hill 16%  
 Lake Helen 3%  
 New Smyrna Beach 16%  
 Oak Hill 4%  
 Orange City 3%  
**Ormond Beach 22%**  
 Pierson 16%  
 Ponce Inlet 19%  
 Port Orange 19%  
 South Daytona 16%

If you want to track the results, you can go to <http://2010.census.gov/2010census/take10map/>

For more information:

2010Census.gov  
 www.volusiacounts.org  
 www.volusiacuenta.org  
 www.ormondbeach.org



# Community Rating System

The City of Ormond Beach participates in the National Flood Insurance Program (NFIP), which allows property owners within the City to acquire federal flood insurance policies for properties subject to flood hazards. Since 1992, the City has voluntarily participated in the Community Rating System (CRS), a Federal Emergency Management Agency (FEMA) program that qualifies the City for reduced rates on flood insurance policies. The rating system is based on 18 activities that receive credit points by implementing local mitigation, outreach, and educational activities that go well beyond minimum NFIP requirements. Currently, the City has 1,657 credit points. The CRS rating is determined as follows:

Credit points earned, classification awarded, and premium reductions given for communities in the National Flood Insurance Program Community Rating System.				
Credit Points	Class Rating	Premium Reduction		
		SFHA*	Non-SFHA**	
4,500+	1	45%	5%	
4,000 – 4,499	2	40%	5%	
3,500 – 3,999	3	35%	5%	
3,000 – 3,499	4	30%	5%	
2,500 – 2,999	5	25%	5%	
2,000 – 2,499	6	20%	5%	
1,500 – 1,999	7	15%	5%	
1,000 – 1,499	8	10%	5%	
500 – 999	9	5%	5%	
0 – 499	10	0	0	

\* Special Flood Hazard Area  
 \*\* Preferred Risk Policies are available only for properties in X Zones that are shown to have a minimal risk of flood damage. The Preferred Risk Policy does not receive premium rate credits under the CRS because it already has a lower premium than other policies. Although they are in SFHAs, Zones AR and A99 are limited to a 5% discount.

Nearly 3.4 million policyholders in 1,055 communities nationwide participate in the CRS. How does the City of Ormond Beach measure up to other communities that participate in the CRS? According to the State CRS Summary Report dated May 2008, the City’s total credit points are above the Florida and National Averages as seen below:

Community Rating System Point Summary	
Florida Average Total Credit Points:	1,411
National Average Total Credit Points:	1,310
Ormond Beach Total Credits:	1,657

All residents of CRS communities—whether they have flood insurance or not and even if they do not live in flood-prone areas—benefit from the CRS-credited actions because actions improve public safety, reduce property losses and human suffering, enhance open space, minimize economic disruption, and protect the environment.