



## **CITY OF ORMOND BEACH**

City Manager 22 S. Beach St. Ormond Beach, FL 32174 (386) 676-3200 Fax: (386) 676-3384

### **FRIDAY LETTER JANUARY 16, 2009**

**Honorable Mayor Costello and City Commissioners:**

**Please note the following important meetings/workshops/events:**

#### **A STARRY, STARRY NIGHT**

January 16, 2009

6:00 p.m. – 8:00 p.m.

A Gallery to Gallery Walk

The Casements & Ormond Memorial Art Museum  
(MacDonald House is closed due to renovations)

#### **VLOC DINNER**

Hosted by City of Edgewater

January 22, 2009

6:00 p.m. social hour

7:00 p.m. meeting

JC's Riptides

2576 S. Ridgewood Ave., Edgewater

Please let Jackie know if you plan to attend

#### **ORMOND MAINSTREET ANNUAL CELEBRATION**

January 26, 2009

5:30 p.m.

Ormond Memorial Art Museum

78 E. Granada Ave.

Please let Jackie know if you plan to attend

#### **UNITY IN OUR COMMUNITY MULTICULTURAL FESTIVAL**

February 7, 2009

10:00 a.m. – 4:00 p.m.

The Casements

## **VCARD & VLOC THE ECONOMIC DOMINO EFFECT**

February 18, 2009  
11:00 a.m. registration  
11:30 a.m. luncheon  
12:00-1:00 p.m. panel discussion  
The Clubhouse at LPGA International  
1000 Champions Dr., Daytona Beach  
Please let Jackie know if you plan

### ➤ **Communication Service Tax Audit**

In November, the City received notification from the Florida Department of Revenue that they had completed audits of selected communication services providers. One of the purposes of the audits was to determine if these providers had correctly reported and remitted local tax. The Department of Revenue determined that some providers had misallocated tax between jurisdictions and that the City of Ormond Beach had been underpaid by \$492,451.38.

The City received approximately \$260,000 or 53% of this underpayment with the December 2008 monthly distributions. The remaining balance will be paid over 36 months.

### ➤ **New Business Moves to Destination Daytona**

Ultimate Seat Company, an out-of-state manufacturer of custom motorcycle equipment, has leased approximately 10,000 square feet of retail space at the Destination Daytona complex on north US1. The plans include hiring of 10 employees and to begin build-out of the space in preparation of the 2009 Bike Week event. The Economic Development Department will be working with Ultimate Seat Company to accommodate any space needs in the future.

### ➤ **Starry, Starry Night**

Tonight will be a Starry, Starry Night is a popular cultural community tradition that began several years ago in Ormond Beach when the Ormond Memorial Art Museum, Ormond Beach Historical Society and

The Casements formed a collaboration to allow residents and visitors an opportunity on one evening to see a free showcase of each organization's activities through a joint evening program. The close proximity of the Cupola located in Fortunato Park (that once stood atop of the Ormond Hotel), The Casements and Ormond Memorial Art Museum, all located within two blocks adjacent to Granada Boulevard, Halifax Avenue, Riverside Drive, and John Anderson Drive on the beachside, afford a leisurely walk to these facilities. A trolley will be available between the various locations. Entertainment, displays and light refreshments are available at each location.

The featured exhibition at The Casements will be the works of Artist Margaret Schnebly Hodge, "Inside/Outside." The Brio Trio will provide musical entertainment; light refreshments will be served. This event is free and open to the public. The Ormond Beach Historical Society will host their organization's activities also at The Casements, in the Dance Room due to renovation at the MacDonald House.

### ➤ **Public Works**

Public Works crews participated in a demonstration on the installation of "truncated domes" for ADA compliance for all newly constructed or replaced concrete walkways.



Public Works, Concrete crew assisted the Utilities Division by pouring concrete blocks around the hydrant to hold them in place and snap off as designed. The new fire hydrants are designed to snap off if hit. Without these snap offs, the sandy soil in this area will not support the hydrant when hit causing it to roll over and break the pipe under ground. This results in a costly repair.



➤ **Mobile Radio Upgrade**

Volusia County Communications has begun replacing (at no cost to the City) and reprogramming all of the 800 MHz radios within the City. The replacement and reprogramming of all non police and fire radios will be complete by January 23, 2009.

➤ **Florida Airports Council Conference**

Steven Lichliter, Airport Manager, attended the 2009 Florida Airports Council Environmental and Noise Conference at the Hilton Daytona Beach Resort this week. Speakers at the conference included representatives from the Florida Departments of Transportation and Environmental Protection, numerous Florida municipalities, and private industry. The purpose of the conference was to provide actionable information and advice to help Florida airports prepare for some of the perceived compliance challenges of the new century. Several of the topics presented for discussion were particularly applicable to the Ormond Beach Municipal Airport, such as “*Addressing Helicopter Noise Issues*,” “*Climate Change as an Opportunity or Threat to Airports*,” “*Sustainable Airport Guidelines*,” and “*Airport Compatible Land Use Studies*.”

➤ **Wellness Committee – National Wear Red Day**

The Wellness Committee has recently begun working on the design of a comprehensive wellness program to include fitness, nutrition,

exercise, stress management, weight management, and many other components for all City employees. The committee is examining successful programs at other agencies, including incentives and is working with all interested groups while forming/advancing the program.

Currently, the committee is supporting the American Heart Association's campaign for heart disease awareness by joining National Wear Red Day on February 6<sup>th</sup>. Upcoming plans include distributing a monthly wellness newsletter, adding healthier items to choose from vending machines, hosting lunch and learn education sessions on topics supporting wellness, offering stress management activities, and consideration of a pilot program for an annual membership to select fitness centers.

The planning strategy includes Brown and Brown of Florida, Inc., and Florida Health Care Plans as supportive partners for guidance and resources.

➤ **Planning Board Meeting**

Last night the Planning Board conducted a public hearing on the amendment related to the streamlining of the code and the affordable housing plan update recommendations. Those amendments included:

- 1) deletion of the 10,000 square foot cap which causes a Special Exception (SE) discretionary review;
- 2) deletion of the multiple principal uses on the same site or two buildings one site which caused a SE discretionary review;
- 3) a reexamination of all the permitted uses, special exception uses, and conditional uses to ensure only those uses which have impacts require a SE discretionary review.
- 4) A neighborhood meeting requirement for all development;
- 5) The ability for the Planning Director to "bump-up" an administrative site plan review to a SE discretionary review.
- 6) The ability for the Planning Director to use alternative standards if one standard stated in the code did not accomplish the purpose for which the standard exist.

- 7) The ability for the Planning Director to grant minor variations to yard standards.
- 8) The requirement that the Planning Director will provide the Planning Board and City Commission with a quarterly report on actions taken in 6 and 7 above.
- 9) Enhanced standards for Planned Business Development applicants to offset the request for code variations.
- 10) Integration of the recommendations of the Affordable Housing Plan update recommendations into the code.
- 11) The use of tables and graphs and reformatting which reduced 89 pages of text only for Chapter 2, Article 2 from 80 pages to 29 pages.

The Planning Board approved the above 6-0 subject to the Planning Board being added to any appeal process by residents of administrative decisions. As a result, any appeal related to a site plan would be to the Planning Board first and then to the City Commission before going to court.

➤ **City's Website**



Support Services is laying the groundwork for the new City website design. This process will take quite a while so it's too soon to get excited.

As part of the process, we are asking the public to submit color photos to be used on the new website. A request is posted on the home page with a link to a separate page explaining the idea.

The marketing approach will be, "What better way to show the world how great it is to live in such a wonderful place than with pictures?"

The public may submit as many color photos as they want. Then, the photos will be edited for use on the website as a changing display of life in Ormond Beach.



➤ **Arbor Day**

Central Park was the setting this morning for the City's Arbor Day Celebration and dedication of the new playground adjacent to

Hammock Lane sponsored by the Ormond Beach Kiwanis Club. Mayor Costello read a proclamation followed by an invocation from Alan Burton a Kiwanis Club member. Ken Hinkle, Kiwanis Club President, then thanked all those participants in making the playground a reality.

Commissioner Gillooly then joined the Mayor and the Kiwanians in a Ribbon Cutting Ceremony for the playground along with a bus load of children from the YMCA. Then, while the children enjoyed the playground, the adults proceeded to ceremonially plant a large live oak tree. Finally, a hedge row was planted adjacent to Hammock Lane to deter children from running out into the road.

Thanks to Robert Carolin and his dedicated staff for a super program.



➤ **Ormond Police Athletic League Honors Youth**

Fourteen youth attending Ormond Beach Middle School were honored Thursday at the Ormond Beach Police Department as recipients for the Do the Right Thing Award. The Do the Right Thing program, currently in its ninth year, is designed to celebrate youth for positive citizenship. Youth were selected by administrators and teachers at OMBS for acts that reveal their leadership on campus through

Honorable Mayor Costello and City Commissioners

January 16, 2009

Page 8

exemplary choices. On Thursday, selected youth were honored for returning money found on campus, reporting drug use on campus and turning in found cell phones so that they could be returned to the owner. Each youth received a framed certificate, a Do the Right Thing T-Shirt and a pizza luncheon with members of the OBPD.

## MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
January 20, 2009	City Commission Meeting	Chambers	7:00 p.m.
<del>February 3, 2009</del>	<del>Tentative Workshop CDBG Program</del>	<del>Training Room</del>	<del>5:30 p.m. light meal</del>
February 3, 2009	Welcome Reception for City Manager Joyce Shanahan	Atrium	6:00 p.m.
February 3, 2009	City Commission Meeting	Chambers	7:00 p.m.
February 17, 2009	Workshop CDBG Program	Training Room	5:30 p.m. light meal
February 17, 2009	City Commission Meeting	Chambers	7:00 p.m.
March 3, 2009	Workshop Financial Trends	Training Room	5:30 p.m. light meal
March 3, 2009	City Commission Meeting	Chambers	7:00 p.m.
March 17, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.

## REMINDERS

### **6<sup>TH</sup> ANNUAL ORMOND YACHT CLUB BANQUET**

January 17, 2009  
6:00 p.m. – 10:00 p.m.  
Buffet Dinner  
Anderson Price Building  
Please let Jackie know if you plan to attend

### **DR. MARTIN LUTHER KING JR. PRAYER BREAKFAST**

January 19, 2009  
9:00 a.m.  
South Ormond Neighborhood Center  
Please let Jackie know if you plan to attend

### **ORMOND BEACH CHAMBER OF COMMERCE 2009 ANNUAL INSTALLATION BANQUET “CELEBRATING NEW BEGINNINGS IN ORMOND BEACH”**

January 23, 2009  
6:00 p.m.  
Daytona Beach Resort & Conference Center  
Please let Jackie know if you plan to attend

### **CRIME STOPPERS ANNUAL MEETING**

January 27, 2009  
4:00 p.m.  
Daytona 500 Experience – Bill France Room  
Please let Jackie know if you plan to attend

### **EAST CENTRAL FLORIDA REGIONAL PLANNING COUNTY WORKSHOP “RECLAIMING THE COMMERCIAL STRIP”**

January 29, 2009  
1:00 p.m. – 5:00 p.m.  
Maitland Civic Center  
Please let Jackie know if you plan to attend

**3RD ANNUAL REGIONAL TRANSPORTATION FORUM**

**FDOT DISTRICT FIVE**

January 30, 2009

9:00 a.m. – 3:00 p.m.

Florida's Turnpike Enterprise

Turnpike mile post 263, Ocoee

Please let Jackie know if you plan to attend

**VCARD "SUSTAINABLE CITIZEN ENGAGEMENT:  
A NEW PARADIGM FOR A CHANGING WORLD"**

January 30, 2009

11 a.m. to 1 p.m. (including lunch)

The Clubhouse at LPGA International

1000 Champions Drive, Daytona Beach

Please let Jackie know if you plan to attend

**JOYCE SHANAHAN WELCOME RECEPTION**

February 3, 2009

6:00 p.m.

City Hall Atrium

**WORKSHOP – CDBG**

February 17, 2009

5:30 p.m.

Training Room

**NLC CONGRESSIONAL CITY CONFERENCE**

March 14-18, 2009

Hilton Washington Hotel and Towers

Washington, DC

Please let Jackie know if you plan to attend

**STATE OF THE CITY LUNCHEON**

October 8, 2009

11:30 a.m. – 1:00 p.m.

Location TBD

Please let Jackie know if you plan to attend

*Martin Luther King, Jr., Day*



*January 19, 2009*

*Ted*

Theodore S. MacLeod, P.E.  
Acting City Manager  
TSM/jpb