



CITY OF ORMOND BEACH

City Manager 22 S. Beach St. Ormond Beach, FL 32174 (386) 676-3200 Fax: (386) 676-3384

FRIDAY LETTER FEBRUARY 20, 2009

Honorable Mayor Costello and City Commissioners:

Please note the following important meetings/workshops/events:

**THE CASEMENTS GUILD FUNDRAISER –
“CHAIRISH THE CASEMENTS”**

March 14, 2009
7:00 – 9:30 p.m.

ETHICS FOR ELECTED OFFICIALS OR PUBLIC SERVANTS

Presented by Daytona State College School of Emergency Services

March 31, 2009

8:00 a.m. – 12:00 p.m.

Daytona State College, Hosseini Center
Madorksy Theater, Building 1200, Room 165
1200 International Speedway Blvd., Daytona Beach
Seating is limited

Please let Jackie know if you plan to attend

40TH ANNUAL MAYOR’S GOLF TOURNAMENT

Hosted by Ormond Beach Chamber of Commerce

May 8, 2009

12:00 p.m. – Registration

1:00 p.m. – Shot gun start

Halifax Plantation Golf Course

Please let Jackie know if you plan to attend

MEMORIAL DAY CELEBRATION

May 25, 2009

9:00 a.m.

City Hall Plaza

➤ **Business Development Partnership Hosts National Site Selector Visit**

On Friday, February 13th, the Business Development Partnership (BDP), which provides Economic Development services to the City of Ormond Beach and communities in the Halifax area, invited five site selectors that represent industrial and commercial clients throughout the United States to visit Volusia County. The BDP and their guests were hosted to a dinner meeting at the Sunset Harbor Yacht Club in Daytona Beach with economic development practitioners, including Joe Mannarino representing the City of Ormond Beach. Also in attendance were representatives from the area colleges, Center for Business Excellence, and Halifax Hospital. There were no elected officials in attendance at the meeting.

The site selectors and each economic development practitioner had the opportunity to spend time in one-on-one sessions where promotional packets detailing the cities and real estate properties in the region could be presented. As part of the dialogue, the site selectors provided their suggestions and recommendations in the location process. Although each company and industry has its own specific location criteria, generally the most important factors were availability of skilled labor, available properties, a streamline permitting process, and business incentives.

In 2007, the BDP attracted site selectors to the area in a FAM tour venue which resulted in the Ormond Beach Economic Development staff working with the Staubach Company, from the Orlando office, in locating American Systems, Inc., a defense department contractor, to an office at 700 West Granada Boulevard. The Economic Development Department will be following up with the site selector representatives regarding the available Airport Business Park

properties and in the progress of future commercial and industrial sites in Ormond Crossings.

➤ **Ormond Beach PAL Girls Team Wins First Game**

The Ormond Beach Police Athletic League Girls 12U Basketball Team won their first game of the Regional PAL League Season last weekend against Port Orange PAL. Leading the team to their 35 to 22 victory were team members Ashanti Bailey with 12 points and 6 rebounds and Andrea Roberts with 6 points and 4 steals. Volunteer Coaches, Kelvin Hamm, who played OBPAL Basketball as a youth, and Shaunie Jackson did a wonderful job of coaching the girls. The team will travel to New Smyrna Beach February 21, to participate in the Regional OBPAL Basketball Tournament. If the team wins the tournament they will be eligible to participate in the State of Florida Association of Police Athletic Leagues Annual Tournament in April at Disney's Wide World of Sports.

A record number of girls were interested in joining the OBPAL Youth Basketball program this season. 12U team represents the largest girls' team for OBPAL since the girls basketball program was implemented in 2006 with a start up grant from the National Association of Police Athletic League and the Department of Juvenile Justice.



➤ **Sign Maintenance**

The Public Works Sign Shop has implemented an additional cost saving measure when street signs become old, worn out, unreadable or defaced. The past process of replacing the worn out sign was to replace the entire sign, aluminum blank and reflective material and then turn the blank in for scrap aluminum recycling. Since the market for scrap aluminum has dropped drastically, the sign shop employees were tasked to research a process or method to remove the old reflective material. They have found a combination of everyday household chemicals that will assist greatly in the removal process. Bent or severely damaged will be the only signs that will continue to make it to the recycling facility for payment.



Below are before and after pictures showing re-facing of signs.



➤ **A Snake in the Grass**

Stormwater crews collecting litter prior to mowing on US1 encounter an unexpected visitor.



The 6+ foot rattlesnake had become entangled in the mesh used in rolled sod. Stormwater crews untangled the snake and set it free.



MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
March 3, 2009	Workshop Financial Trends	Training Room	5:30 p.m. light meal
March 3, 2009	City Commission Meeting	Chambers	7:00 p.m.
March 10, 2009	Workshop Focus	Training Room	5:30 p.m. light meal
March 17, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 5, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 19, 2009	City Commission Meeting	Chambers	7:00 p.m.

REMINDERS

**OPENING DAY OF BASEBALL AND THE NEWLY
RENOVATED BASEBALL FIELD 5 RIBBON CUTTING**

March 7, 2009
9:30 a.m.
Nova Field 5

**SPECIAL POPULATIONS SHINING S.T.A.R.S. PAGEANT
AND FASHION SHOW**

March 7, 2009
1:30 p.m.
~~2:00 p.m.~~
Performing Arts Center

NLC CONGRESSIONAL CITY CONFERENCE

March 14-18, 2009
Hilton Washington Hotel & Towers
Washington, D.C.
Please let Jackie know if you plan to attend

VCARD WATERFRONT DEVELOPMENT

March 20, 2009
9:30 a.m. registration begins
10 a.m. to noon (lunch afterward)
Sunset Harbor Yacht Club and Conference Center
861 Ballough Road, Daytona Beach
Please let Jackie know if you plan to attend

VOLUSIA COUNTY STATE OF THE COUNTY ADDRESS

March 23, 2009

12 noon (doors open 11:30 a.m.)

Ocean Center

101 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

VLOC DINNER

Hosted by: City of Holly Hill

March 26, 2009

6:30 p.m. dinner and meeting

Please let Jackie know if you plan to attend

BIRTHPLACE OF SPEED CENTENNIAL CELEBRATION

March 25, 2009

11:00 a.m. – 12:00 p.m.

Beach Parade

Cardinal-Harvard ramp (weather & tide permitting)

12:30 – 3:30 p.m.

Vehicle car display, public reception, entertainment

*Fortunato Park

2:00 p.m.

Awards presentation

*Fortunato Park

*Note: event held at Fortunato Park
due to construction at Rockefeller Gardens

FLC LEGISLATIVE ACTION DAY

March 25, 2009

Tallahassee

Please let Jackie know if you plan to attend

VOLUSIA DAY

April 1, 2009

VCOG will be providing 2 buses (52 people per bus) on the east side of the county (location tbd) to transport elected officials and citizens to Tallahassee

6:00 a.m. buses depart

10:00 a.m. arrive Tallahassee

4:30 p.m. buses depart

8:30 p.m. buses return

Please let Jackie know if you plan to attend

ORMOND BEACH CHAMBER LEADERSHIP VI SEMINAR

Session I – Orientation

April 1, 2009, 8:30 a.m. – 12:30 p.m.

Anderson-Price Building

Session II – City Government

April 9, 2009, 8:00 a.m. – 12:00 p.m.

City Hall (class photo)

Session III – Historical

April 11, 2009, 8:00 a.m. – 12:00 p.m.

Bus Tour

Session IV – Education/Economic

April 16, 2009, 8:00 a.m. – 1:30 p.m.

Advanced Technology Center

Session V – Leadership/Graduation

April 23, 2009, 1:00 p.m. – 5:30 p.m.

The Casements

STATE OF THE CITY LUNCHEON

October 8, 2009

11:30 a.m. – 1:00 p.m.

Location TBD

Please let Jackie know if you plan to attend

Washington's Birthday 2/22



Joyce A. Shanahan
City Manager

JAS/jpb