



CITY OF ORMOND BEACH

City Manager 22 S. Beach St. Ormond Beach, FL 32174 (386) 676-3200 Fax: (386) 676-3384

FRIDAY LETTER FEBRUARY 27, 2009

Honorable Mayor Costello and City Commissioners:

Please note the following important meetings/workshops/events:

CRIME STOPPERS 11TH ANNUAL COMMUNITY BANQUET HONORING LAW ENFORCEMENT

March 26, 2009

6:00 p.m. – Cocktails

7:00 p.m. – Dinner

Plaza Resort & Spa

600 N. Atlantic Ave., DB

(Same date as Volusia League of Cities Dinner)

Please let Jackie know if you plan to attend

FLC 2009 ADVANCED INSTITUTE FOR ELECTED MUNICIPAL OFFICIALS

April 24-25, 2009

Courtyard Marriott – Cocoa Beach

Please let Jackie know if you plan to attend

CENTER FOR BUSINESS EXCELLENCE'S BUSINESS SUMMIT

May 27, 2009

7:30 a.m. – 2:00 p.m.

Daytona Beach Hilton

100 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

VLOC ANNUAL AWARDS BANQUET

May 28, 2009

6:30 p.m.

Spruce Creek Country Club

Please let Jackie know if you plan to attend

➤ **Friday Letter Change of Focus**

I am working with staff to do a revamp of the Friday Letter to make it more widely available to the public and more user friendly. All Departments will be providing me with written status reports of major activities. From these reports, we will produce a review of the week's activities in a 4 page plus or minus newsletter. Attached to your copies of the "Weekly Review" will be other information of interest to you. I expect to launch the new "Weekly Review" by the end of April.

➤ **Riverside Drive Tree Pruning and Removal**

Public Works Urban Forestry section will be conducting the tree pruning and tree removal of 5 identified trees along Riverside Drive at 8:00 AM on Friday, March 6, 2009. Letters will be delivered to the residents along Riverside Drive on Friday, February 27, 2009. (attached) The letters identify the trees to be pruned or removed and the address of each. (Attachment 1)

➤ **Bike Week 2009**

Today is the official start of Bike Week 2009. While the media has recently commented on the expected drop in attendance due to economic reasons, a survey of the hotel/motels within Ormond Beach show 90 to 95% occupancy and indicates that most are expecting a good crowd. The Police and Fire Departments have completed their Incident Action Plans for the event which includes increased staffing during the historically busiest times of the event.

At the request of the Volusia County Traffic Engineer's Office (VCTE), and as we did last year, we will allow the traffic lights along SR40 to continue on normal cycles. Members of the Police Department will be

prepared to direct traffic manually should conditions require. We can expect heavy traffic along SR40, US1 and A1A during this period.

➤ **FDOT Directional Sign Upgrade Granada Blvd. (SR40) east of Yonge Street (US1)**

The overhead westbound directional sign is being upgraded and replaced by the Florida Department of Transportation. The present sign measures 6 feet tall by 11.5 feet wide or approximately 69 square feet and is shown below.



The proposed sign is 8.5 feet tall and 16.5 feet wide or 140 square feet. The new sign will be twice the size of the original sign (see below). Also, the edge (beginning) of the sign will extend eight feet into the traffic lanes rather than flush with the upright structure.



Staff contacted FDOT to inquire about the design size. Staff recommended changing the letter size to 8-inches since this section of roadway is only a 35 MPH speed limit to assist in reducing the sign size. FDOT's response is provided below:

“Lettering size for signs is something that we try not to take shortcuts with. Typically 16-inch lettering is required for overhead signs. We went with 12-inch lettering on the destinations to better fit into conditions on SR 40. I do not support going with 8-inch lettering overhead, regardless of what has been done in the past.

If the City has other alternatives to offer, then I would gladly consider them from a traffic operational perspective. At the same time, I do not want to hold up our project that has a workable design completed and a schedule to keep. In other words, even if you come up with a good alternative sign design, I do not know if it can be done as part of this project. I defer to our Structures & Facilities staff on project decisions like this.”

FDOT's position is that the letter size not be changed to smaller case/size and will not deviate from the present design.

In addition, staff has requested the sign pole and mount be painted black. FDOT's standard is galvanized finish. Presently, the existing decorative street lights have a black finish. The new mast arms at Granada Blvd and Yonge Street will have a black finish. The FDOT will agree to paint the structure if the City will sign an agreement to pay for the additional cost and maintain the finish. At this time, the FDOT has not provided a cost for painting; however, staff estimates this will be around \$3,000 with repainting required every 5 years. Funding for this will be through the TIF fund.

➤ **Police Department Receives Accreditation**

Chief Longfellow, Sgt. John Bayne and Corporal Brent Hodge attended the quarterly meeting of the Commission for Florida Law Enforcement Accreditation in Tampa this week. At the meeting the

Ormond Beach Police Department was awarded their Certificate of Reaccreditation which is valid for three years.



Cpl. Hodge, Chief Longfellow and Sgt. Bayne with the Certificate of Reaccreditation.

An accreditation program has long been recognized as a means of maintaining the highest standards of professionalism. Accreditation is the certification by an independent reviewing authority that an entity has met specific requirements and prescribed standards. In 1993, Florida Statutes directed that the Florida Sheriffs' Association and the Florida Police Chiefs' Association create a voluntary law enforcement accreditation program.

This program required compliance with professional standards designed specifically for Florida Law Enforcement agencies.

In November of 2008 a team of assessors from the Commission of Law Enforcement Accreditation conducted an on-site review of the policies, procedures and tactics utilized by the Ormond Beach Police Department. The Department met the 137 mandatory standards that were applicable and 95 of the non-mandatory standards.

This is the second time the Department has received their reaccredited status.

➤ **Victims of Crime Act (VOCA) Grant FY 09-10**

This week, the City submitted its application for VOCA Grant funding. If successful, the VOCA Grant will cover approximately 70% of salary and benefits for the City's Victim's Advocate Coordinator, and will be the tenth consecutive year that the City has received funding through this program. The VOCA program directly assists victims of violent crimes in knowing their rights as victims. It assists with filing compensation claims which is a mandatory requirement of the grant, social service agency referrals, court proceedings, etc.

The request is for \$37,360 and a determination on the request should be known during the summer. If a grant is awarded, a request for approval will be placed on the City Commission agenda for your review and approval.

➤ **Vining Court Streetscaping**

The Capital Improvement Program includes the Vining Court Streetscape project that originated from the Ormond Beach MainStreet Design Committee. The project seeks to provide streetscape features including pavers, landscaping, defined parking areas and signage for the Vining Court area from Granada Boulevard to South Atlantic Avenue. City staff contracted with Zev Cohen and Associates to provide a preliminary concept plan which has been reviewed by the Design Committee.

On March 18, 2009, at 5:30 p.m., a neighborhood meeting will be held at LuLu's Oceanside Grill to discuss the project and to obtain input on the concept plan. Area property owners were notified of the meeting by mail. Mainstreet and City staff will deliver fliers to area businesses on March 2nd. Zev Cohen, the Design Committee, and City staff will incorporate the comments into a final design. The final design will be presented to the City Commission at a future City Commission meeting. (Attachment 2)

➤ **Osceola Elementary School**

Leisure Services Building Maintenance staff recently fabricated and installed new downspouts on the restroom/pavilion at Osceola Elementary School. The recreation area at the school is used and maintained by the City through a lease agreement between the City of Ormond Beach and Volusia County School Board.

➤ **South Ridgewood Pole Light Repair**

Building Maintenance, with the help of the Streets Department, had to replace a light pole on South Ridgewood Avenue that was damaged by an automobile striking it.



➤ **Fire Station 91 Playground**

The shade structure at Fire Station 91 was recently repaired and replaced. A new stainless steel cable was installed and the shade structure was repaired and reinstalled. All work was covered by the manufacturer's warranty.



➤ **City Hall Chiller Compressor Replaced**

The compressor on the chiller at City Hall had to be replaced due to normal wear and tear.





➤ **FEMA Reimbursement**

On Thursday, February 26, 2009, Public Works staff completed their exit interview with the Federal Emergency Management Agency and the State of Florida regarding Tropical Storm Fay. Public Works staff compiled reimbursement data in the amount of \$40,691.81 for Category A. Debris Clearance and \$61,508.61 for Category B. Protective Measures. The funding will be available 3-4 weeks.

MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
March 3, 2009	Workshop Financial Trends	Training Room	5:30 p.m. light meal
March 3, 2009	City Commission Meeting	Chambers	7:00 p.m.
March 10, 2009	Workshop Focus	Training Room	5:30 p.m. light meal
March 17, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 5, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 19, 2009	City Commission Meeting	Chambers	7:00 p.m.

REMINDERS

**OPENING DAY OF BASEBALL AND THE NEWLY
RENOVATED BASEBALL FIELD 5 RIBBON CUTTING**

March 7, 2009
9:30 a.m.
Nova Field 5

**SPECIAL POPULATIONS SHINING S.T.A.R.S. PAGEANT
AND FASHION SHOW**

March 7, 2009
1:30 p.m.
~~2:00 p.m.~~
Performing Arts Center

**THE CASEMENTS GUILD FUNDRAISER –
“CHAIRISH THE CASEMENTS”**

March 14, 2009
7:00 – 9:30 p.m.

NLC CONGRESSIONAL CITY CONFERENCE

March 14-18, 2009
Hilton Washington Hotel & Towers
Washington, D.C.
Please let Jackie know if you plan to attend

VCARD WATERFRONT DEVELOPMENT

March 20, 2009
9:30 a.m. registration begins
10 a.m. to noon (lunch afterward)
Sunset Harbor Yacht Club and Conference Center
861 Ballough Road, Daytona Beach
Please let Jackie know if you plan to attend

VOLUSIA COUNTY STATE OF THE COUNTY ADDRESS

March 23, 2009
12 noon (doors open 11:30 a.m.)
Ocean Center
101 N. Atlantic Ave., DB
Please let Jackie know if you plan to attend

FLC LEGISLATIVE ACTION DAY

March 25, 2009
Tallahassee
Please let Jackie know if you plan to attend

BIRTHPLACE OF SPEED CENTENNIAL CELEBRATION

March 25, 2009
11:00 a.m. – 12:00 p.m.
Beach Parade
Cardinal-Harvard ramp (weather & tide permitting)

12:30 – 3:30 p.m.
Vehicle car display, public reception, entertainment
*Fortunato Park

2:00 p.m.
Awards presentation
*Fortunato Park

*Note: event held at Fortunato Park
due to construction at Rockefeller Gardens

VLOC DINNER

Hosted by: City of Holly Hill
March 26, 2009
6:30 p.m. dinner and meeting
Please let Jackie know if you plan to attend

ETHICS FOR ELECTED OFFICIALS OR PUBLIC SERVANTS

Presented by Daytona State College School of Emergency Services

March 31, 2009

8:00 a.m. – 12:00 p.m.

Daytona State College, Hosseini Center

Madorksy Theater, Building 1200, Room 165

1200 International Speedway Blvd., Daytona Beach

Seating is limited

Please let Jackie know if you plan to attend

VOLUSIA DAY

April 1, 2009

VCOG will be providing 2 buses (52 people per bus) on the east side of the county (location tbd) to transport elected officials and citizens to Tallahassee

6:00 a.m. buses depart

10:00 a.m. arrive Tallahassee

4:30 p.m. buses depart

8:30 p.m. buses return

Please let Jackie know if you plan to attend

ORMOND BEACH CHAMBER LEADERSHIP VI SEMINAR

Session I – Orientation

March 25, 2009 ~~April 1, 2009~~, 8:30 a.m. – 12:30 p.m.

Anderson-Price Building

Session II – City Government

April 9, 2009, 8:00 a.m. – 12:00 p.m.

City Hall (class photo)

Session III – Historical

April 11, 2009, 8:00 a.m. – 12:00 p.m.

Bus Tour

Session IV – Education/Economic

April 16, 2009, 8:00 a.m. – 1:30 p.m.

Advanced Technology Center

Session V – Leadership/Graduation
April 23, 2009, 1:00 p.m. – 5:30 p.m.
The Casements

40TH ANNUAL MAYOR'S GOLF TOURNAMENT

Hosted by Ormond Beach Chamber of Commerce
May 8, 2009
12:00 p.m. – Registration
1:00 p.m. – Shotgun start
Halifax Plantation Golf Course
Please let Jackie know if you plan to attend

MEMORIAL DAY CELEBRATION

May 25, 2009
9:00 a.m.
City Hall Plaza

STATE OF THE CITY LUNCHEON

October 8, 2009
11:30 a.m. – 1:00 p.m.
Location TBD
Please let Jackie know if you plan to attend

Bike Week 2009



Joyce A. Shanahan
City Manager

JAS/jpb