



CITY OF ORMOND BEACH

City Manager 22 S. Beach St. Ormond Beach, FL 32174 (386) 676-3200 Fax: (386) 676-3384

FRIDAY LETTER MARCH 6, 2009

Honorable Mayor Costello and City Commissioners:

- **Bike Week 2009**

Thus far it appears that the crowds, and resulting traffic, are down for Bike Week 2009. Officers are reporting that traffic congestion has not been as bad as past years; however, today (Friday) and Saturday are forecast to be beautiful days which may increase the crowd during the weekend. The Police Department is prepared to manually control traffic lights along SR40 between US1 and Halifax Drive should traffic congestion become a major problem.

- **Birthplace of Speed Event – Bob Burman**

The City of Ormond Beach will be commemorating the 100th anniversary of the 1909 race held on Ormond Beach and the participation of the 1909 Buick Race Team, headed by Bob Burman.

Upon researching content for the upcoming Birthplace of Speed Event, Leisure Services Department staff was able to find relatives of “Wild Bob” Burman and to obtain information on Mr. Burman from his hometown of Imlay City, Michigan. The Imlay City Historical Commission was quite excited to hear that the City is going to honor their hometown hero, Bob Burman, during its Birthplace of Speed Centennial Event to be held March 25th, as their attached letter demonstrates.

Please check out the City’s webpage for information on several of the upcoming events, including the Birthplace of Speed Event, by clicking on this link: www.ormondbeach.org/Events. (Attachment 1)

- **Riverside Drive Tree Pruning and Removal**

Public Works Urban Forestry section completed the tree pruning and tree removal of 5 identified trees along Riverside Drive today without incident.



- **Proposed Amended Airport Noise Abatement Procedures**

To clarify the airport noise abatement procedures in the City and to provide additional guidance to the pilots and users of the Ormond Beach Municipal Airport, staff has developed a more comprehensive set of noise abatement guidelines and procedures. Upon ratification by the Ormond Beach Aviation Advisory Board, the new procedures will be posted to the airport page of the City website, and promulgated to the general aviation community. Steven Lichliter, Airport Manager, will also visit each of the local flight schools that utilize the Ormond Beach airport to answer any questions about the new procedures, and to ensure that the procedures are included in their flight training curriculum. (Attachment 2)

- **Hunter's Ridge/Flagler County**

Yesterday I, along with Randy Hayes and senior staff, met with Flagler County Administrator Craig Coffey and members of his staff. Sam Merrill was also present representing the Hunter's Ridge development.

Discussion centered on a possible interlocal agreement for the provision of retail water and sewer service by the City to the Flagler County portion of Hunter's Ridge and on the proposed passive regional park. I agreed to review a proposed draft interlocal agreement on the utility issue prepared by Flagler County and provide comment in two weeks. I expect to have sufficient information to allow for a discussion of this project by the City Commission in April.

- **Code RED Emergency Telephone Notification System**

Staff members and I met with representatives of Emergency Communications Network, Code RED, an emergency telephone notification system based within the Ormond Beach Business Park. As you may recall, we were the first to utilize this emergency notification system during the 1998 Wildfires to evacuate western sections of the City. In the past we have utilized the system to make notifications of other emergency situations such as the chlorine leak at the water plant and several boil water incidents.

Volusia County previously contracted with Code RED and we were allowed to make emergency notifications through their system. They have changed vendors and have advised us that we will no longer be able to utilize the system for "small scale" emergency notifications.

The proposal from Code RED to provide the City of Ormond Beach with its own system involves an annual cost of approximately \$7,500 for the database and a block of minutes. This has not been budgeted and we will be reviewing the availability of grant funding for such a project. I will notify you if we are successful in locating alternative funding sources.

- **Business Development Partnership Presents the ISB Creative Corridor Concept**

On Friday, February 27th, the Business Development Partnership (BDP), which provides economic development services to the City of Ormond Beach and communities in the Halifax area, invited economic development and Main Street practitioners to attend a presentation by Mr. Scott Polikov of the Gateway Planning Group, Inc., regarding corridor development that is occurring throughout the country. In attendance were Joe Mannarino, Economic Development Director, and Paul MacDonald, from the Engineering Division, as well as Maggie Sacks, Main Street Manager, and William Partington, Sr., a Main Street board member. The focus of the presentation was the concepts of redevelopment and transforming transportation corridors such as International Speedway Boulevard or Ormond Main Street to places that are sustaining quality of life and economic development. There were discussions with the BDP following the presentation to invite Mr. Polikov back to the Daytona Beach area and meet with other communities regarding their challenges in redevelopment.

For further detail, the presentation of the ISB Creative Corridor Concept can be found at the following web site: www.gatewayplanning.com (click on the page, then click on “presentations” left side of page, then click on “The Chamber Daytona Beach Halifax Area” which is the presentation from February 27.

MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
March 10, 2009	Workshop Focus	Performing Arts Center Training Room	5:30 p.m. light meal
March 17, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 5, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 19, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 2, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 16, 2009	City Commission Meeting	Chambers	7:00 p.m.

REMINDERS

**OPENING DAY OF BASEBALL AND THE NEWLY
RENOVATED BASEBALL FIELD 5 RIBBON CUTTING**

March 7, 2009

9:30 a.m.

Nova Field 5

**SPECIAL POPULATIONS SHINING S.T.A.R.S. PAGEANT
AND FASHION SHOW**

March 7, 2009

1:30 p.m.

~~2:00 p.m.~~

Performing Arts Center

**THE CASEMENTS GUILD FUNDRAISER –
“CHAIRISH THE CASEMENTS”**

March 14, 2009

7:00 – 9:30 p.m.

NLC CONGRESSIONAL CITY CONFERENCE

March 14-18, 2009

Hilton Washington Hotel & Towers

Washington, D.C.

Please let Jackie know if you plan to attend

VCARD WATERFRONT DEVELOPMENT

March 20, 2009

9:30 a.m. registration begins

10 a.m. to noon (lunch afterward)

Sunset Harbor Yacht Club and Conference Center

861 Ballough Road, Daytona Beach

Please let Jackie know if you plan to attend

VOLUSIA COUNTY STATE OF THE COUNTY ADDRESS

March 23, 2009

12 noon (doors open 11:30 a.m.)

Ocean Center

101 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

FLC LEGISLATIVE ACTION DAY

March 25, 2009

Tallahassee

Please let Jackie know if you plan to attend

BIRTHPLACE OF SPEED CENTENNIAL CELEBRATION

March 25, 2009

11:00 a.m. – 12:00 p.m.

Beach Parade

Cardinal-Harvard ramp (weather & tide permitting)

12:30 – 3:30 p.m.

Vehicle car display, public reception, entertainment

*Fortunato Park

2:00 p.m.

Awards presentation

*Fortunato Park

*Note: event held at Fortunato Park
due to construction at Rockefeller Gardens

VLOC DINNER

Hosted by: City of Holly Hill

March 26, 2009

6:30 p.m. dinner and meeting

Please let Jackie know if you plan to attend

**CRIME STOPPERS 11TH ANNUAL COMMUNITY BANQUET
HONORING LAW ENFORCEMENT**

March 26, 2009

6:00 p.m. – Cocktails

7:00 p.m. – Dinner

Plaza Resort & Spa

600 N. Atlantic Ave., DB

(Same date as Volusia League of Cities Dinner)

Please let Jackie know if you plan to attend

ETHICS FOR ELECTED OFFICIALS OR PUBLIC SERVANTS

Presented by Daytona State College School of Emergency Services

March 31, 2009

8:00 a.m. – 12:00 p.m.

Daytona State College, Hosseini Center

Madorksy Theater, Building 1200, Room 165

1200 International Speedway Blvd., Daytona Beach

Seating is limited

Please let Jackie know if you plan to attend

VOLUSIA DAY

April 1, 2009

VCOG will be providing 2 buses (52 people per bus) on the east side of the county (location tbd) to transport elected officials and citizens to Tallahassee

6:00 a.m. buses depart

10:00 a.m. arrive Tallahassee

4:30 p.m. buses depart

8:30 p.m. buses return

Please let Jackie know if you plan to attend

ORMOND BEACH CHAMBER LEADERSHIP VI SEMINAR

Session I – Orientation

March 25, 2009 ~~April 1, 2009~~, 8:30 a.m. – 12:30 p.m.

Anderson-Price Building

Session II – City Government
April 9, 2009, 8:00 a.m. – 12:00 p.m.
City Hall (class photo)

Session III – Historical
April 11, 2009, 8:00 a.m. – 12:00 p.m.
Bus Tour

Session IV – Education/Economic
April 16, 2009, 8:00 a.m. – 1:30 p.m.
Advanced Technology Center

Session V – Leadership/Graduation
April 23, 2009, 1:00 p.m. – 5:30 p.m.
The Casements

**FLC 2009 ADVANCED INSTITUTE FOR ELECTED
MUNICIPAL OFFICIALS**

April 24-25, 2009
Courtyard Marriott – Cocoa Beach
Please let Jackie know if you plan to attend

40TH ANNUAL MAYOR'S GOLF TOURNAMENT

Hosted by Ormond Beach Chamber of Commerce
May 8, 2009
12:00 p.m. – Registration
1:00 p.m. – Shot gun start
Halifax Plantation Golf Course
Please let Jackie know if you plan to attend

MEMORIAL DAY CELEBRATION

May 25, 2009
9:00 a.m.
City Hall Plaza

CENTER FOR BUSINESS EXCELLENCE'S BUSINESS SUMMIT

May 27, 2009
7:30 a.m. – 2:00 p.m.
Daytona Beach Hilton
100 N. Atlantic Ave., DB
Please let Jackie know if you plan to attend

VLOC ANNUAL AWARDS BANQUET

May 28, 2009
6:30 p.m.
Spruce Creek Country Club
Please let Jackie know if you plan to attend

STATE OF THE CITY LUNCHEON

October 8, 2009
11:30 a.m. – 1:00 p.m.
Location TBD
Please let Jackie know if you plan to attend



Joyce A. Shanahan
City Manager

JAS/jpb