



CITY OF ORMOND BEACH

City Manager 22 S. Beach St. Ormond Beach, FL 32174 (386) 676-3200 Fax: (386) 676-3384

FRIDAY LETTER MARCH 13, 2009

Honorable Mayor Costello and City Commissioners:

DCA'S SECRETARY TOM PELHAM

Sponsored by: VCARD, VCMPO, and VCOG

March 23, 2009

2:00 – 4:00 p.m.

Ocean Center – Rooms 101, A-C

Limited seating available

Please let Jackie know if you plan to attend

8TH ANNUAL VICTIMS' RIGHTS WEEK BREAKFAST

Hosted by: Victims' Services Coalition of the 7th Circuit

April 27, 2009

8:30 a.m. (breakfast starts)

Indigo Lakes Golf Club Conference Center

400 Indigo Dr., DB

Please let Jackie know if you plan to attend

• **Dry Weather Conditions Continue**

Dry weather conditions continue around the State of Florida increasing the risks of wild land fires. On Saturday March 7, 2009, the Ormond Beach Fire Department responded with 2 brush trucks and 1 fire engine to assist with the 25 acre brush fire in Daytona Beach at LPGA Blvd. and Jimmy Ann Dr. Departments involved in controlling this fire were from Daytona Beach, Volusia County, Ormond Beach, Division of Forestry and Flagler County's Fire Flight helicopter. During this past week we had two small grass fires ignited within the city limits that were quickly extinguished. During these dry weather conditions,

the public should continue to be cautious in handling any open flames and should properly dispose of cigarettes.

- **Bike Week 2009**

The official dates for Bike Week 2009 were February 28th through March 8th. Police Department personnel reported heavy attendance and traffic on Friday (February 27th) and Saturday, February 28th. The change in the weather on Sunday, March 1st is believed to have impacted the volume of traffic observed. Traffic conditions appeared to be slightly less on Monday through Wednesday than observed in previous years. Thursday (March 5th) showed an increase with a substantial increase in crowds and traffic observed on Friday, March 6th, and Saturday, March 7th.

On Friday, March 6th, Police personnel were assigned to manually control the traffic lights along SR40 from US1 to Beach Street in an attempt to reduce back-ups. This had very limited success. The volume of traffic along this section exceeded the capacity of the roadways. By attempting to assist east-west traffic along SR40, back-ups were created on the north-south roadways. The south bound US1 turns onto eastbound SR40 created considerable problems, as it has in past years.

During the official dates for the event the Police Department reports the following activities:

- Crashes – 34 (10 involving motorcycles) with no life threatening injures reported;
- Citations Issued – 991 (342 moving violations; 104 criminal violations);
- Arrests – 34
- Stolen Vehicles – 7 (4 motorcycles 3 automobiles; 5 were recovered)
- Noise Complaints Received – 0

Several traffic calming techniques which have proven effective in the past were employed again this year:

- SMART (Speed Measuring And Reporting Trailer) was posted in the 1500 block of North Beach Street for south bound traffic coming out of Tomoka State Park;
- A "Ghost Car" was placed in the median of US1 between Melrose Avenue and Nova Road (this reduces speeds of motorists along that long, less populated stretch);
- Variable Message Board was placed on North US1 warning of heavy traffic and congestion.

- **DCA Final Review**

The Department of Community of Affairs (DCA) has completed its final review of the City's Water Supply Work Plan and associated amendments as adopted on January 6, 2009, and has determined the amendment meets the requirements of Chapter 163, Part II, Florida Statutes. The DCA issued a Notice of Intent (NOI) to find the amendment in compliance. As required by the DCA, the NOI may be accessed through the City's website under the "Planning" link.

- **City of Ormond Beach Water Customers Temporary Modification of Disinfection Treatment Procedures**

In order to maintain the reliability of the water distribution system servicing our customers, the City of Ormond Beach Utilities Division will temporarily change the disinfection process for the Ormond Beach potable (drinking water) water system. From March 17 through April 21, 2009 we will disinfect the water with free chlorine rather than combined chlorine/ammonia (chloramines). This conversion to chlorine (which is a stronger disinfectant) from chloramines (which is a longer-lasting disinfectant) allows us to perform a water distribution system purge as recommended by the Department of Environmental Protection for water utilities using chloramines as their primary disinfectant. After this process is completed, we will revert to disinfection by the chloramines method.

During this period, customers may experience a slight increase in the taste and odor of chlorine. Customers may also experience fluctuations in normal water pressure and/ or color as a result of flushing activities scheduled at the beginning and end of this temporary modified disinfection period.

Customers on dialysis who use a proportioning machine to prepare dialysate are advised to contact their physician to obtain the appropriate steps to accommodate the change in water disinfection. Customers who have fish tanks or aquatic species are advised to contact a professional aquarist to avoid any problems associated with chlorine.

Customers are asked to call the City of Ormond Beach Public Works Department at (386) 676-3230 with any questions concerning this temporary change in disinfectants and associated flushing.

• **Public Works Construction and Maintenance Projects**

The Public Works Department, this week, installed a new storm water collection basin in Plaza Grande to address a chronic drainage problem that causes flooding in the area during extreme rainfall events.



Plaza Grande Stormwater Basin - Preparation



Installation



Completion



• **The Shining S.T.A.R.S. Pageant and Fashion Show**

Commissioner Gillooly and I attended the Shining S.T.A.R.S. Pageant and Fashion Show which took place on Saturday, March 7th from 1:30 p.m. to 3:30 p.m. at the Ormond Beach Performing Arts Center. The shining “stars” thoroughly enjoyed their moment in the spotlight. The performers’ energy radiated from the stage. Cameras were focused on each individual as they received their crowns and gift bags. The audience responded enthusiastically with warmth and support for all the special needs participants.



- **The Platters at the Performing Arts Center**

The Performing Arts Center is pleased to announce that the 50's and 60's rock 'n' roll sensations, The Platters, are coming to Ormond Beach and are going to be live in concert on the stage of the Performing Arts Center on May 23, 2009, at 7:30 p.m. Legendary front man Herb Reed will be performing all The Platters classics including "Only You" and "The Great Pretender."

In 1955, The Platters signed a recording contract with Mercury Records and ended up putting Mercury on the international map. They recorded just under 400 songs, sold well over 89 million records, performed in over 91 countries and received over 230 awards from all over the world. The Platters have appeared in twenty-seven movies including, "Rock Around The Clock," "The Girl Can't Help It" (Jayne Mansfield), "Europe by Night," "Girls Town" (Paul Anka), "Carnival Rock," and twenty-two more in Mexico, Spain, France, Italy, Japan, and Israel. The Platters were inducted into the Rock and Roll Hall of Fame in 1990.

The Producers of this show have agreed to present a minimum of four times annually. Some of the other national acts planned are, Frankie Avalon, Fabian, Gary Puckett, and Danny & The Juniors.



- **Baseball Opening Day and Nova Field #5 Dedication**

Saturday, March 7th was a perfect weather day to hold the Ormond Beach Youth Baseball/Softball Association's (OBYBSA) Opening Day of Baseball and the City of Ormond Beach's Nova Field #5 Dedication. The program included a welcome from Robert Carolin, Leisure Services Director, followed by opening remarks from Doug Wigley, Commissioner of OBYBSA. Commissioner Troy Kent and Leisure Services Advisory Board Chairman Rick Boehm were additional speakers for the event. The event was attended by City Manager Joyce Shanahan, Leisure Services Advisory Board Vice Chairman Doug Thomas, and former Leisure Services Director David Abee along with 75 youth baseball players and their coaches and families.

Many activities were scheduled for this event including presenting the colors of our nation by Boy Scout Troop #404, the singing of the National Anthem by Sheldon Hawthorne and the First Pitch thrown by USMC PFC Riley Wise.



MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
March 17, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 5, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 19, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 2, 2009	Workshop Capital Improvements Program	Training Room	5:30 p.m. Light meal
June 2, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 16, 2009	City Commission Meeting	Chambers	7:00 p.m.
July 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
July 20, 2009	Workshop Operating Budget	Training Room	5:30 p.m. Light meal
July 21, 2009 (if needed)	Workshop Operating Budget	Training Room	5:30 p.m. Light meal
July 21, 2009	City Commission Meeting	Chambers	7:00 p.m.

REMINDERS

**THE CASEMENTS GUILD FUNDRAISER –
“CHAIRISH THE CASEMENTS”**

March 14, 2009
7:00 – 9:30 p.m.

NLC CONGRESSIONAL CITY CONFERENCE

March 14-18, 2009
Hilton Washington Hotel & Towers
Washington, D.C.
Please let Jackie know if you plan to attend

VCARD WATERFRONT DEVELOPMENT

March 20, 2009
9:30 a.m. registration begins
10 a.m. to noon (lunch afterward)
Sunset Harbor Yacht Club and Conference Center
861 Ballough Road, Daytona Beach
Please let Jackie know if you plan to attend

VOLUSIA COUNTY STATE OF THE COUNTY ADDRESS

March 23, 2009
12 noon (doors open 11:30 a.m.)
Ocean Center
101 N. Atlantic Ave., DB
Please let Jackie know if you plan to attend

FLC LEGISLATIVE ACTION DAY

March 25, 2009
Tallahassee
Please let Jackie know if you plan to attend

BIRTHPLACE OF SPEED CENTENNIAL CELEBRATION

March 25, 2009

11:00 a.m. – 12:00 p.m.

Beach Parade

Cardinal-Harvard ramp (weather & tide permitting)

12:30 – 3:30 p.m.

Vehicle car display, public reception, entertainment

*Fortunato Park

2:00 p.m.

Awards presentation

*Fortunato Park

*Note: event held at Fortunato Park
due to construction at Rockefeller Gardens

VLOC DINNER

Hosted by: City of Holly Hill

March 26, 2009

6:30 p.m. dinner and meeting

Please let Jackie know if you plan to attend

**CRIME STOPPERS 11TH ANNUAL COMMUNITY BANQUET
HONORING LAW ENFORCEMENT**

March 26, 2009

6:00 p.m. – Cocktails

7:00 p.m. – Dinner

Plaza Resort & Spa

600 N. Atlantic Ave., DB

(Same date as Volusia League of Cities Dinner)

Please let Jackie know if you plan to attend

ETHICS FOR ELECTED OFFICIALS OR PUBLIC SERVANTS

Presented by Daytona State College School of Emergency Services

March 31, 2009

8:00 a.m. – 12:00 p.m.

Daytona State College, Hosseini Center

Madorksy Theater, Building 1200, Room 165

1200 International Speedway Blvd., Daytona Beach

Seating is limited

Please let Jackie know if you plan to attend

VOLUSIA DAY

April 1, 2009

VCOG will be providing 2 buses (52 people per bus) on the east side of the county (Wal-Mart SuperCenter, Ormond Beach) to transport elected officials and citizens to Tallahassee

6:00 a.m. buses depart

10:00 a.m. arrive Tallahassee

4:30 p.m. buses depart

8:30 p.m. buses return

Please let Jackie know if you plan to attend

ORMOND BEACH CHAMBER LEADERSHIP VI SEMINAR

Session I – Orientation

March 25, 2009 ~~April 1, 2009~~, 8:30 a.m. – 12:30 p.m.

Anderson-Price Building

Session II (Optional) – Volusia Day

April 1, 2009, 6:00 am

Tallahassee

Session III ~~Session II~~ – City Government

April 9, 2009, 8:00 a.m. – 12:00 p.m.

City Hall (class photo)

Session IV ~~Session III~~ – Historical
April 11, 2009, 8:00 a.m. – 12:00 p.m.
Bus Tour

Session V ~~Session IV~~ – Education/Economic
April 16, 2009, 8:00 a.m. – 1:30 p.m.
UCF/Daytona State College ~~Advanced Technology Center~~

Session VI ~~Session V~~ – Leadership/Graduation
April 23, 2009, 1:00 p.m. – 5:30 p.m.
The Casements

**FLC 2009 ADVANCED INSTITUTE FOR ELECTED
MUNICIPAL OFFICIALS**

April 24-25, 2009
Courtyard Marriott – Cocoa Beach
Please let Jackie know if you plan to attend

40TH ANNUAL MAYOR'S GOLF TOURNAMENT

Hosted by Ormond Beach Chamber of Commerce
May 8, 2009
12:00 p.m. – Registration
1:00 p.m. – Shot gun start
Halifax Plantation Golf Course
Please let Jackie know if you plan to attend

MEMORIAL DAY CELEBRATION

May 25, 2009
9:00 a.m.
City Hall Plaza

CENTER FOR BUSINESS EXCELLENCE'S BUSINESS SUMMIT

May 27, 2009

7:30 a.m. – 2:00 p.m.

Daytona Beach Hilton

100 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

VLOC ANNUAL AWARDS BANQUET

May 28, 2009

6:30 p.m.

Spruce Creek Country Club

Please let Jackie know if you plan to attend

STATE OF THE CITY LUNCHEON

October 8, 2009

11:30 a.m. – 1:00 p.m.

Location TBD

Please let Jackie know if you plan to attend

March 17, 2009



St. Patrick's Day

Joyce A. Shanahan
City Manager

JAS/jpb