



## CITY OF ORMOND BEACH

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### FRIDAY LETTER MARCH 20, 2009

**Honorable Mayor Costello and City Commissioners:**

#### **EARTH DAY 2009 PICNIC ON THE PLAZA**

April 22, 2009

11:00 a.m. – 2:00 p.m.

City Hall Plaza

- **Ormond Beach Chamber of Commerce Annual Workshop**

On Wednesday, March 18<sup>th</sup>, the Ormond Beach Chamber of Commerce held its annual board workshop to set its goals for 2009/2010. The workshop was segmented into several key areas including identifying goals for the Economic Prosperity Committee which included representatives from business and government. Representing the public sector were Mayor Costello, City Manager Joyce Shanahan, Joe Mannarino, Director of Economic Development, and Ric Goss, Planning Director. Overall, the theme for the evening was a spirit of cooperation and a desire to accomplish goals that are shared by both the Chamber Board and the City of Ormond Beach officials. Chairman of the Economic Prosperity Committee John Adams, presented seven goals for discussion including: 1. Provide Chamber of Commerce support at the City Commission meeting for the Land Development Code amendments and streamlining of the permitting process; 2. Work closely with the City Economic Development Department and Business Development Partnership in developing a small business visitation program; 3. Continue supporting the Ormond Crossings planned development project through

participation at the City Commission meetings; 4. Work with City staff to review the concurrency levels throughout the City and develop strategies to mitigate potential capacity issues; 5. Chamber staff to notify the membership regarding important business items on the Commission's agenda and to work with the City on an automatic forwarding system of the agenda to interested parties; 6. To form a Chamber signage task force to review the current code and provide comments to City staff and the Commission; 7. Recommend combining the Main Street and Chamber economic development committees. The other breakout divisions at the workshop included Community Development, Membership Services, and Community Events. After discussion, the participants unanimously approved each of the goals.

- **Vining Court Neighborhood Meeting**

On Wednesday, March 18, City staff and the Ormond Beach Design Committee met with residents, property and business owners to discuss proposed improvements in the Vining Court area. The proposed improvements include street lighting, intersection pavers, defining parking areas, landscaping, and identification signage. Individuals provided comments and suggestions that will be incorporated into a final concept design. City staff will present the Vining Court proposed improvements to the City Commission with a discussion item in May to obtain input and to determine if staff should proceed to a final design.

- **“Chairish the Casements” Event**

On Saturday, March 14<sup>th</sup>, the members of The Casements Guild hosted a first time fundraising event called “Chairish the Casements.”

Local and regional artists had been contacted to decorate, hand paint, decoupage and transform various types of chairs, benches and children's furniture pieces into one of a kind items of original art. The works of art began appearing shortly after the holidays and each one arrived with a different story to tell.

These decorated items were auctioned off in both a silent auction and a live auction. The event was open to the public and nearly 250

people attended this first time event. Over 50 chairs were on display throughout the home and the nearly \$7,000 raised for the evening will be used in the upcoming renovations scheduled to begin this spring.



- **Optimist Park at Ormond Beach Sports Complex**

On Saturday, March 14<sup>th</sup>, the Leisure Services Department kicked off its Spring Eco-Volunteers project with a cleanup of the Optimist Park located at our Ormond Beach Sports Complex. Volunteers representing the Ormond Beach PAL's Youth Directors Council, South Ormond Neighborhood Center and Ormond Beach Police Department's DARE Program took part in this community project. The group started clearing and cleaning out sections of the park area in preparation for the removal of roots, stumps and other safety hazards that were not visible due to the layers of pine needles and other debris. This first phase work will allow the next group of volunteers who are scheduled for March 21<sup>st</sup> to come in and get started removing stumps and roots without having to take too much time raking and clearing small debris.

The volunteers for the day included Bryana Carman, Marcus Edwards, Tinya Maddox, Marissa and Monica Moss, Jamie Smith, Officer Gregory Stokes, Chauncey Williams, Leisure Services Director Robert Carolin and Center Coordinator Liviston Edwards.



- **2009 College Baseball Jamboree**

On Saturday, March 7, the 2009 College Baseball Jamboree began and continues through Saturday, March 21. The City of Ormond Beach has been a venue for the event since 1995. This year, the vast majority of the games will be played at the Ormond Beach Sports Complex (4 fields), with others played at ERAU's new stadium, and Sanford's stadium. John Filor, the first baseball coach hired by ERAU in 1989, created the College Baseball Jamboree in 1990 which was initially called the Embry-Riddle Invitational. Coach Filor created the event so ERAU would have the opportunity to play some of the best colleges and universities in the nation. Through his efforts, ERAU was able to play many NCAA Division One teams including Army, Colgate, Cornell, Princeton, Tennessee State, Yale, Harvard, Vermont, and more. ERAU not only played, but had victories over Colgate, Cornell, Princeton, Tennessee State, and Bethune Cookman.

Since the beginning, the event has grown from 8 teams competing in 12 games to now averaging 30 to 50 teams playing over 125 games in a few weeks. Early on, Jackie Robinson Ballpark hosted many games, but in 2002, it only hosted 7 games and the Jamboree decided to exclude Daytona Beach from its schedule. Over the years, 200 teams from 23 states, 25,000 players and coaches, and 29,000 spectators traveling with the teams have participated in the annual Jamboree.

This year, over the 13 day period in Ormond Beach, over 8,000 spectators will have attended; 30 teams will have played in 70 games.



- **Public Works Maintenance Projects**

Old Banners

New Banners



Installation of speed limit signs on Airport Road west of Tymber Creek Road requested by OBPD.



FDOT Maintenance of Agreement work orders, Orchard St. to Nova Rd. on SR40.



- **Splash Pad**

The South Ormond Neighborhood Center splash pad reopened on Saturday, March 14<sup>th</sup>. The water park area had been shut down since mid-November for the winter break. The park is open to the public daily from noon until dusk and is free of charge.

## MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 5, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 19, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 2, 2009	Workshop Capital Improvements Program	Training Room	5:30 p.m. Light meal
June 2, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 16, 2009	City Commission Meeting	Chambers	7:00 p.m.
July 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
July 20, 2009	Workshop Operating Budget	Training Room	5:30 p.m. Light meal
July 21, 2009 (if needed)	Workshop Operating Budget	Training Room	5:30 p.m. Light meal
July 21, 2009	City Commission Meeting	Chambers	7:00 p.m.

# REMINDERS

## **VOLUSIA COUNTY STATE OF THE COUNTY ADDRESS**

March 23, 2009

12 noon (doors open 11:30 a.m.)

Ocean Center

101 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

## **DCA'S SECRETARY TOM PELHAM**

Sponsored by: VCARD, VCMPO, and VCOG

March 23, 2009

2:00 – 4:00 p.m.

Ocean Center – Rooms 101, A-C

*Limited seating available*

Please let Jackie know if you plan to attend

## **FLC LEGISLATIVE ACTION DAY**

March 25, 2009

Tallahassee

Please let Jackie know if you plan to attend

## **BIRTHPLACE OF SPEED CENTENNIAL CELEBRATION**

March 25, 2009

11:00 a.m. – 12:00 p.m.

Beach Parade

Cardinal-Harvard ramp (weather & tide permitting)

12:30 – 3:30 p.m.

Vehicle car display, public reception, entertainment

\*Fortunato Park

2:00 p.m.

Awards presentation

\*Fortunato Park

\*Note: event held at Fortunato Park  
due to construction at Rockefeller Gardens

**VLOC DINNER**

Hosted by: City of Holly Hill

March 26, 2009

6:30 p.m. dinner and meeting

Please let Jackie know if you plan to attend

**CRIME STOPPERS 11<sup>TH</sup> ANNUAL COMMUNITY BANQUET  
HONORING LAW ENFORCEMENT**

March 26, 2009

6:00 p.m. – Cocktails

7:00 p.m. – Dinner

Plaza Resort & Spa

600 N. Atlantic Ave., DB

(Same date as Volusia League of Cities Dinner)

Please let Jackie know if you plan to attend

**ETHICS FOR ELECTED OFFICIALS OR PUBLIC SERVANTS**

Presented by Daytona State College School of Emergency Services

March 31, 2009

8:00 a.m. – 12:00 p.m.

Daytona State College, Hosseini Center

Madorksy Theater, Building 1200, Room 165

1200 International Speedway Blvd., Daytona Beach

*Seating is limited*

Please let Jackie know if you plan to attend

**VOLUSIA DAY**

April 1, 2009

VCOG will be providing 2 buses (52 people per bus) on the east side of the county (Wal-Mart SuperCenter, Ormond Beach) to transport elected officials and citizens to Tallahassee

6:00 a.m. buses depart

10:00 a.m. arrive Tallahassee

4:30 p.m. buses depart

8:30 p.m. buses return

Please let Jackie know if you plan to attend

## **ORMOND BEACH CHAMBER LEADERSHIP VI SEMINAR**

Session I – Orientation  
March 25, 2009 ~~April 1, 2009~~, 8:30 a.m. – 12:30 p.m.  
Anderson-Price Building

**Session II (Optional) – Volusia Day**  
**April 1, 2009, 6:00 am**  
**Tallahassee**

**Session III** ~~Session II~~ – City Government  
April 9, 2009, 8:00 a.m. – 12:00 p.m.  
City Hall (class photo)

**Session IV** ~~Session III~~ – Historical  
April 11, 2009, 8:00 a.m. – 12:00 p.m.  
Bus Tour

**Session V** ~~Session IV~~ – Education/Economic  
April 16, 2009, 8:00 a.m. – 1:30 p.m.  
**UCF/Daytona State College** ~~Advanced Technology Center~~

**Session VI** ~~Session V~~ – Leadership/Graduation  
April 23, 2009, 1:00 p.m. – 5:30 p.m.  
The Casements

## **FLC 2009 ADVANCED INSTITUTE FOR ELECTED MUNICIPAL OFFICIALS**

April 24-25, 2009  
Courtyard Marriott – Cocoa Beach  
Please let Jackie know if you plan to attend

## **8<sup>TH</sup> ANNUAL VICTIMS' RIGHTS WEEK BREAKFAST**

Hosted by: Victims' Services Coalition of the 7<sup>th</sup> Circuit  
April 27, 2009  
8:30 a.m. (breakfast starts)  
Indigo Lakes Golf Club Conference Center, 400 Indigo Dr., DB  
Please let Jackie know if you plan to attend

**40<sup>TH</sup> ANNUAL MAYOR'S GOLF TOURNAMENT**

Hosted by Ormond Beach Chamber of Commerce

May 8, 2009

12:00 p.m. – Registration

1:00 p.m. – Shot gun start

Halifax Plantation Golf Course

Please let Jackie know if you plan to attend

**MEMORIAL DAY CELEBRATION**

May 25, 2009

9:00 a.m.

City Hall Plaza

**CENTER FOR BUSINESS EXCELLENCE'S BUSINESS SUMMIT**

May 27, 2009

7:30 a.m. – 2:00 p.m.

Daytona Beach Hilton

100 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

**VLOC ANNUAL AWARDS BANQUET**

May 28, 2009

6:30 p.m.

Spruce Creek Country Club

Please let Jackie know if you plan to attend

Honorable Mayor Costello and City Commissioners

March 20, 2009

Page 12

**STATE OF THE CITY LUNCHEON**

October 8, 2009

11:30 a.m. – 1:00 p.m.

Location TBD

Please let Jackie know if you plan to attend



*March 20, 1st Day of Spring*

Joyce A. Shanahan  
City Manager

JAS/jpb