



CITY OF ORMOND BEACH

City Manager 22 S. Beach St. Ormond Beach, FL 32174 (386) 676-3200 Fax: (386) 676-3384

FRIDAY LETTER MARCH 27, 2009

Honorable Mayor Costello and City Commissioners:

- **Upcoming Goals Review Workshop**
Please check your calendars for your availability on **Tuesday, May 19th (prior to City Commission meeting)** in the Training Room for a Workshop relating to Goals Review. A light meal will be provided. Jackie will contact you by email/phone the early part of next week for your responses

GUILD APPRECIATION LUNCHEON

Wednesday, April 22nd

12 noon

The Casements

TOWN HALL BUDGET MEETINGS

Zone 1

May 26, 2009, 7:00 p.m., Performing Arts Center – 2nd Floor

Zone 2

May 21, 2009, 6:30 p.m., Bailey Riverbridge Gardens

Zone 3

May 12, 2009, 6:30 p.m., The Trails Community Center

Zone 4

May 18, 2009, 6:30 p.m., Sr. Center – Ballroom

NLC 17TH ANNUAL LEADERSHIP SUMMIT
September 10-12, 2009
Louisville, KY
Please let Jackie know if you plan to attend

- **City Manager's First Field Day with Public Works Crews**

One of my goals is to work on a one-on-one basis with each department in the field. This morning, my first assignment, was with the Public Works staff. Under close supervision, I helped replace a section of sidewalk on Live Oak Avenue. This was a great opportunity for me to work alongside employees and perform a myriad of tasks.



- **Victim Advocate Program Volunteers**

I am pleased to announce that the Ormond Beach Police Department Victim Advocate Program Volunteers have won the **2009 Carol L. Sheridan Award** from the Florida Network of Victim and Witness Services which includes the Governor's Office and the Office of the Attorney General. This award recognizes an Outstanding Victim/Witness Services program in the State of Florida over the past year.

Our four volunteers, Sally Panella, Alexandria "Sandy" Stone, Maria Kretschmayer, and Linda Kuhn won this award out of all the others nominated from around the state. They will be getting an all expenses paid trip to be presented their award on April 29th, 2009 during The 25th Annual National Crime Victims' Rights Week in Tallahassee by Attorney General Bill McCollum.

These ladies strongly believe in Victim Rights and helping the citizens and visitors of Ormond Beach. This award couldn't be going to a more deserving group of ladies. Let's all take the time to thank them and all the volunteers for their time and dedication to our wonderful city.

- **Energy Efficiency and Conservation Block Grant Program (EECBG)**

Congress appropriated \$3.2 billion for the EECBG Program, most of which (nearly \$2.7 billion) will be distributed through formula grants. The remainder will be distributed through a competitive grant process under a separate funding announcement. The Department of Energy (DOE) released guidance and the eligible city allocations for the EECBG this week. Ormond Beach is on the list and eligible to receive \$166,800 in a direct formula grant. Marlowe & Company, the City's federal lobbyist group, hired in January, was instrumental in the City becoming eligible for this formula grant. The program is being funded by the American Reinvestment and Recovery Act (ARRA) and has never been offered before. The program provides grants to U.S. local governments, states, territories, and Indian tribes, to fund projects that reduce energy use and fossil fuel emissions, total energy use, and improve energy efficiency in all sectors.

The following is a breakdown of the allocations for the formula grants from the DOE:

- nearly \$1.9 billion is available to cities and counties
- more than \$770 million is available to states, U.S. territories, and the District of Columbia
- nearly \$54 million is available to Indian tribes

The formula for determining allocations to cities and counties is based on two weighted factors: resident and daytime (commuter) population. The resident population factor receives a weight of approximately 70%, and the daytime population factor receives a weight of approximately 30%. This accounts for the energy use of these populations.

The purpose of the program is to assist eligible entities in implementing strategies -

1. to reduce fossil fuel emissions created as a result of activities within the jurisdictions of eligible entities in a manner that -
 - A. is environmentally sustainable; and
 - B. to the maximum extent practicable, maximizes benefits for local and regional communities;
2. to reduce the total energy use of the eligible entities; and
3. to improve energy efficiency in -
 - A. the transportation sector;
 - B. the building sector; and
 - C. other appropriate sectors.

Additional purposes of the EECBG Program are to spur economic growth and create and/or retain jobs under the American Recovery and Reinvestment Act of 2009.

Funds can be used community wide, not only for government owned facilities and infrastructure. The following activities are eligible:

- Development of an Energy Efficiency and Conservation Strategy and Technical Consultant Services to assist in the development of such a strategy.
- Residential and Commercial Building Energy Audits.
- Financial Incentive Programs and Mechanisms for energy efficiency improvements such as energy savings performance contracting, on-bill financing, and revolving loan funds.
- Grants to nonprofit organizations and governmental agencies for the purpose of performing Energy Efficiency Retrofits.
- Energy Efficiency and Conservation Programs for Buildings and Facilities.
- Development and Implementation of Transportation Programs to conserve energy.
- Building Codes and Inspections to promote building energy efficiency.
- Energy Distribution Technologies that significantly increase energy efficiency, including distributed resources, combined heat and power, and district heating and cooling systems.
- Material Conservation Programs including source reduction, recycling, and recycled content procurement programs that lead to increases in energy efficiency.
- Reduction and Capture of Methane and Greenhouse Gases generated by landfills or similar waste-related sources.
- Energy efficient Traffic Signals and Street Lighting.
- Renewable Energy Technologies on Government Buildings.
- Any Other Appropriate Activity that meets the purposes of the program and is approved by DOE.

Energy efficiency, conservation, and renewable energy programs and projects are building blocks for increased economic vitality, energy security, and environmental quality. EECBG program funds will have maximum impact if invested in ways that create and/or retain jobs and stimulate the economy in the short term while laying the foundation for a long-term and sustainable clean energy economy. DOE encourages grantees to prioritize programs and projects that:

- Leverage other public and private resources.
- Enhance workforce development.
- Persist beyond the funding period.

- Promote energy market transformation such as revolving loans, low-cost loans, energy savings performance contracting, advanced building codes, building and home retrofit incentives and policies, and transportation programs and policies.

The application due date for cities, counties, and Indian tribes eligible for direct formula grants from the DOE, is June 25, 2009, at 8:00 PM Eastern Time. The DOE's project management team will review each application to ensure that the grantee has developed a strategy for use of funds with activities eligible under the Program, and that the proposed budgets are acceptable.

Grantees will be required to report regularly to the DOE on five metrics:

1. Jobs created and/or retained
2. Energy savings on a per dollar invested basis
3. Renewable energy capacity installed
4. Greenhouse gas emissions reduced
5. Funds leveraged

A project has not been identified by staff as notice of this program was just received yesterday. I will keep you informed as to the status of this grant request.

- **Public Works Ongoing Maintenance**



Routine FDOT weed control

The Federal Highway Administration (FHWA) has mandated by 2012 municipalities establish and implement a sign assessment or management method to maintain minimum levels of sign reflectivity. The compliance date for regulatory, warning, and ground-mounted

guide signs is January 2015. For overhead guide signs and street name signs, the compliance date is January 2018.

The Street Section, Sign shop is currently implementing a replacement program and schedule to meet the federal guidelines. Shown below are the new standard reflectivity sign and the current reflectivity.



The old signs had an expected sign life of 5-7 years and the new signs have an expected sign life of 10+ years, while increasing the distance visibility from 500' to 1,000'. Additionally, the guidelines require a month and date stamping for compliance. The old practice of making signs was to create a green blank and place white letters on it. The new practice is to make a white background and place a green overlay with the letter cut out to increase reflectivity.

3M. which is one of the manufacturers of the new high intensity prismatic sheeting, is providing grants to offset the increase in pricing. The Sign Shop has applied for and received grant money to reduce the cost to current level pricing. Currently, the Sign Shop has received two (2) grants totaling \$1,263.00. With the current budget restraints staff intends to utilize the maximum timeframe allotted for compliance.

Don't Forget the Household Hazardous Waste Collection day in Ormond Beach.



This ad was placed in the Thursday, March 26, 2009, edition of the *Daytona Beach News-Journal*. A press release has also been posted to the City's website.

- **Fire Department**

The Florida Department of Forestry has received stimulus funding to be used for mitigating areas exposed to wildfires. Based on the available funding, the Ormond Beach Fire Department has begun working with the Department of Forestry to identify areas around the City that have an increased risk from wildfires due to the build up of vegetation in proximity to structures. The areas that have been identified as having an increased risk for experiencing brush fires border several neighborhoods on the west side of the City. These neighborhoods include: Pine Trails, Creekside and Ormond Green. The Fire Department has recently responded to several small fires in these areas which were intentionally set by unknown persons. The Division of Forestry, in conjunction with the Ormond Beach Fire Department, will be notifying all property owners in the identified areas about the potential fire risk to their property and about the possibility of

Honorable Mayor Costello and City Commissioners

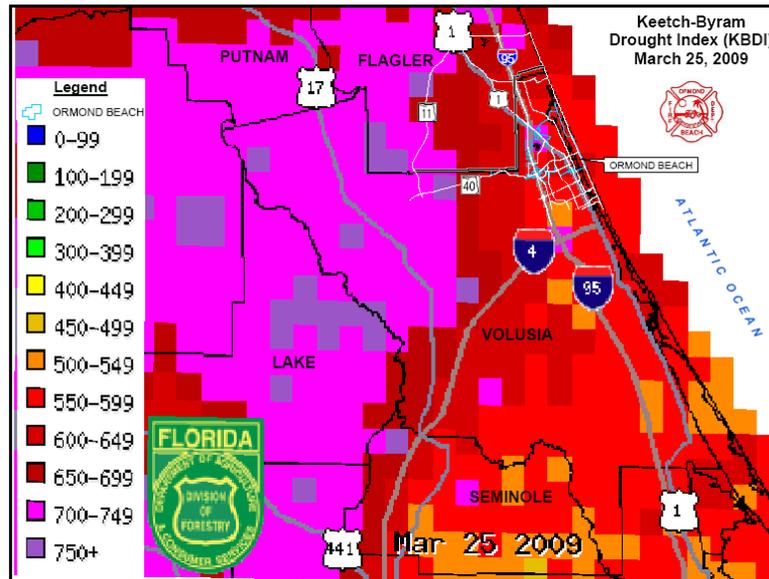
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mowing a 20 ft buffer behind the subdivisions so as to create a fire break to assist as a defensible area in case of a fast moving fire.



The rain we received last week did very little for reducing our current fire danger. Citizens are reminded to be careful with open flames and do not discard burning cigarettes from car windows. Also, avoid driving cars over fields with tall grass. The fire that is currently burning in Tiger Bay between Daytona Beach and DeLand was started by a car that became stuck in grassy field. The map below shows the drought index for the City of Ormond Beach and the surrounding areas. The map ratings indicate the dryness of the soil with the higher the number representing desert like conditions.



- **VCOG Smart Growth Initiative**

The Planning Department wishes to announce that the Technical Advisory Committee for the VCOG Smart Growth Initiative is wrapping up its business regarding the final draft of the Conservation Subdivision Ordinance I and the Joint Planning Agreement (JPA) model documents. Final drafts will be posted on the web by the third party facilitator for final review and acceptance by the committee next week. These documents will be presented to the VCOG Smart Growth Committee in May 2009. Action on the Transfer of Development Rights model ordinance is in limbo at this time since a survey of cities and the county indicates there is too much density (supply) in the existing land use plans to make a countywide TDR model ordinance effective.

- **Officer Borzner – Crime Stoppers Officer of the Year for Ormond Beach**

Last night Officer John Borzner was recognized as the Officer of the Year for the Ormond Beach Police Department at the Northeast



Chief Longfellow, Officer John Borzner, Crime Stoppers Officer of the Year for Ormond Beach, and Division Chief

Florida Crime Stoppers Banquet. Officer Borzner was described by his supervisor as “the consummate team player, always willing to assist supervisors and peers without hesitation.” While John has only been with the Department for slightly less than three years, he has been very involved. He attended Traffic Homicide Investigator training (a specialized course providing for very detailed, in-depth investigations of serious crashes). His first investigation resulted in charges of DUI Manslaughter against a driver.

Additionally, he has been instrumental in investigations resulting in arrests in a number of felony cases; most recently the arrest of an individual breaking into the Ormond Beach Middle School. John is a third generation police officer with his grandfather having served as a New York State Trooper and his father recently retiring from the Florida Highway Patrol. We are all very proud of John and appreciate the job he does for our citizens.

- **2009 Black College Reunion (BCR)**

The 2009 Black College Reunion (BCR) event had no discernable impact on the City of Ormond Beach. The traffic gridlock problems, street partying, loud music, public intoxication and other public nuisance issues that generated complaints from citizens throughout prior BCR events were non-existent this year. The Police Department's scaled back operational planning and personnel staffing for this year's event proved to be more than adequate due to the smaller than anticipated crowds and traffic related problems

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historically associated with this weekend long event. There were no citizen complaints, police action taken or traffic related issues throughout the weekend that could be directly attributed to this year's BCR event.

MEETING SCHEDULE

DATE	MEETING/EVENT	LOCATION	TIME
April 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
April 21, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 5, 2009	City Commission Meeting	Chambers	7:00 p.m.
May 19, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 2, 2009	Workshop Capital Improvements Program	Training Room	5:30 p.m. Light meal
June 2, 2009	City Commission Meeting	Chambers	7:00 p.m.
June 16, 2009	City Commission Meeting	Chambers	7:00 p.m.
July 7, 2009	City Commission Meeting	Chambers	7:00 p.m.
July 20, 2009	Workshop Operating Budget	Training Room	5:30 p.m. Light meal
July 21, 2009 (if necessary)	Workshop Operating Budget	Training Room	5:30 p.m. Light meal
July 21, 2009	City Commission Meeting	Chambers	7:00 p.m.

REMINDERS

ETHICS FOR ELECTED OFFICIALS OR PUBLIC SERVANTS

Presented by Daytona State College School of Emergency Services

March 31, 2009

8:00 a.m. – 12:00 p.m.

Daytona State College, Hosseini Center

Madorksy Theater, Building 1200, Room 165

1200 International Speedway Blvd., Daytona Beach

Seating is limited

Please let Jackie know if you plan to attend

VOLUSIA DAY

April 1, 2009

VCOG will be providing 2 buses (52 people per bus) on the east side of the county (Wal-Mart SuperCenter, Ormond Beach) to transport elected officials and citizens to Tallahassee

6:00 a.m. buses depart

10:00 a.m. arrive Tallahassee

4:30 p.m. buses depart

8:30 p.m. buses return

Please let Jackie know if you plan to attend

ORMOND BEACH CHAMBER LEADERSHIP VI SEMINAR

Session II (Optional) – Volusia Day

April 1, 2009, 6:00 am

Tallahassee

Session III ~~Session II~~ – City Government

April 9, 2009, 8:00 a.m. – 12:00 p.m.

City Hall (class photo)

Session IV ~~Session III~~ – Historical

April 11, 2009, 8:00 a.m. – 12:00 p.m.

Bus Tour

~~Session V~~ ~~Session IV~~ – Education/Economic
April 16, 2009, 8:00 a.m. – 1:30 p.m.
UCF/Daytona State College ~~Advanced Technology Center~~

~~Session VI~~ ~~Session V~~ – Leadership/Graduation
April 23, 2009, 1:00 p.m. – 5:30 p.m.
~~The Casements~~ **Performing Arts Center**

EARTH DAY 2009 PICNIC ON THE PLAZA

April 22, 2009
11:00 a.m. – 2:00 p.m.
City Hall Plaza

**FLC 2009 ADVANCED INSTITUTE FOR ELECTED
MUNICIPAL OFFICIALS**

April 24-25, 2009
Courtyard Marriott – Cocoa Beach
Please let Jackie know if you plan to attend

8TH ANNUAL VICTIMS' RIGHTS WEEK BREAKFAST

Hosted by: Victims' Services Coalition of the 7th Circuit
April 27, 2009
8:30 a.m. (breakfast starts)
Indigo Lakes Golf Club Conference Center, 400 Indigo Dr., DB
Please let Jackie know if you plan to attend

40TH ANNUAL MAYOR'S GOLF TOURNAMENT

Hosted by Ormond Beach Chamber of Commerce
May 8, 2009
12:00 p.m. – Registration
1:00 p.m. – Shot gun start
Halifax Plantation Golf Course
Please let Jackie know if you plan to attend

MEMORIAL DAY CELEBRATION

May 25, 2009

9:00 a.m.

City Hall Plaza

CENTER FOR BUSINESS EXCELLENCE'S BUSINESS SUMMIT

May 27, 2009

7:30 a.m. – 2:00 p.m.

Daytona Beach Hilton

100 N. Atlantic Ave., DB

Please let Jackie know if you plan to attend

VLOC ANNUAL AWARDS BANQUET

May 28, 2009

6:30 p.m.

Spruce Creek Country Club

Please let Jackie know if you plan to attend

STATE OF THE CITY LUNCHEON

October 8, 2009

11:30 a.m. – 1:00 p.m.

Location TBD

Please let Jackie know if you plan to attend



Have a good weekend

Joyce A. Shanahan
City Manager

JAS/jpb