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City of Ormond Beach

VOLUME 8, ISSUE 1

DECEMBER 4, 2009



Members of Ormond Beach MainStreet, Inc., had a dream to celebrate Ormond on the Halifax in a new and unique way. The magnificent Rockefeller Gardens were beautifully rejuvenated to replicate the gardens as they were when John D. Rockefeller made the Casements his winter home. An Amphitheatre was added for musical entertainment.



sicians in the state, and included local entertainers and children's groups who entertained on three different stages. Kayaking on the

Halifax River with the Ormond Beach Kayak Center, and Rowing on the river with the Halifax Rowing Association introduced many to the joy of being out on the water and exploring the beauty of our own backyard.



Ormond MainStreet planned a Florida Folk Festival with thirty-five of the finest Florida Folk Mu-



Gretchen Neal, an artist from Atlanta who also teaches art classes in the summer at the

RIVERFEST 2009 A SMASHING SUCCESS!

Casements painted an original impressionist work of art depicting the new gardens that Ormond Main-Street used for its posters, which have already become collector's items. A Family Fun Run kicked off the weekend; runners donated food for Halifax Urban Ministries. Attendees enjoyed shopping over sixty vendors including delicious food for every palate. A Children's Art Show depicted Ormond Beach historical sights from three hundred and fifty students at Ormond Elementary and Tomoka Elementary Schools.



end serving us. Judy Stein and Nancy Cortez spent countless hours and many members of the Halifax Rowing Association pitched in. The Ormond Beach Police and Fire Departments supported us and brought vehicles for our "Touch A Truck" display for the young and



A hand made acoustic guitar was designed and donated by Blaine Kimball and then raffled, raising money for art programs at the elementary schools.

young at heart. S. R. Perrott, Inc., loaned their Monster Truck and somehow Bill Partington II was able to bring in a helicopter that made a dramatic landing at noon on Saturday. The Ormond Beach Department of Leisure Services with Stefan Sibley and Siobhan Daly joined Ormond MainStreet as partners to make our first event of this size a great success. Our ALL IMPORTANT SPONSORS include: S. R. Perrott, Inc., Ritchey Cadillac-GMC, Florida Hospital Memorial Medical Center, Daytona Beach News-Journal, Highlander Corp., Bright House Networks, Beach 92.7 Radio, New Horizons Travel, Chuck and Pat Spano Florida Folk Music Organization, Southern Appraisal, Volusia Parent Magazine, Ormond Magazine, Atlantic Center for Comprehensive Dentistry, I Love Ormond Beach.com, and Hull's Seafood.

Ritchey Cadillac-GMC showcased over fifteen of their brand new 2010 autos.

Volunteers came from far and wide, and jumped on the bandwagon to make this event so very successful. Chuck Spano with the Florida Folk Music Organization brought us all the folk musicians. Ryck Hundredmark, Promotion Director for Ormond MainStreet, chaired the event and Bill Partington II was the Operations Manager. Ric Henderson organized the Fun Run; the Children's Activities, including the Art Show, were all directed by Abbe Letendre, Joan Skirde and Debra Kampa. Rich Cooper, VP of Ormond MainStreet and his whole Ormond Beach Rotary, spent the entire week-



Over 10,000 people enjoyed celebrating the magnificent beauty of our own Downtown Ormond Beach. Members of Ormond Beach MainStreet look forward to producing many more community events with your support!



WE THANK YOU ONE AND ALL!



Habitat for Humanity Bubba Gump's Building Block

Team Ormond 2009

For the second year in a row, the City of Ormond Beach participated in Habitat for Humanity's Bubba Gump's Building Block Party. Team members are given giant sized Lego-type blocks and a 4-hour time limit to construct something worthwhile.

The City was proud to take home the Bubba Gump Top Prize of Best In Show for 2009.

Commissioner Gillooly was quick to point out that she was not a voting member of the Judges Panel. A great time was had by all and thousands of dollars were raised for Habitat for Humanity.



This year's Team Ormond, headed by **Commissioner Troy Kent**, decided to build a model of the City's new

Rockefeller Gardens featuring "Movies on the Halifax." Team participants included: City Building Official Joe Levraut and his wife Marie, Airport Manager Steven Lichliter and his wife Kathy, IT Manager Ned Huhta, Construction Engineer Alex Blake, Human Resources Director Shelly Arzola, Special Events Coordinator Stefan Sibley, City Manager Joyce Shanahan and

Commissioner Lori Gillooly who also serves as the Executive Director for Habitat for Humanity.

The Ormond Beach Team in Action....





Christmas in Rockefeller Gardens!

This weekend marks the 30th annual Christmas Gala sponsored by The Casements Guild but this year will be entirely different from the rest.

This yearly tradition started with John D. Rockefeller himself, as he opened his home to his neighbors and friends for the holidays. The Guild has continued this tradition for their annual fundraiser; however, this year they are offering the Gala to the community to help celebrate their 30th year of service. Not only will this event be free to the public, it will be hosted in the newly renovated Rockefeller Gardens instead of the home.

The festivities will begin on Friday, December 4th at 6:00pm with live entertainment by



“The Blue Notes” and over 40 holiday market vendors. Special guests, Mr. Rockefeller and Santa, will arrive at 7:00pm to start the grand lighting ceremony that will start with the top floor of The Casements home and finish in Rockefeller Gardens with both towers decorated and the 15’ Christmas tree.

The weekend’s festivities will also include carriage rides and plenty of photo opportunities just in time for Christmas cards and mailings. Join us as we celebrate the upcoming holidays and make sure to thank The Casements Guild members for all they do throughout the year to make Ormond Beach a special place to live, work and play!



Community Events for the Holiday



The parade committee is very busy preparing for the annual Holiday Parade which will take place on December 12th.

Flyers have been distributed to area businesses and residents about all the holiday upcoming events.

Santa mail boxes are in place at the Casements and Nova Community Center. The letters are being picked up daily by Santa’s



Elves. **The deadline for letters is December 21st.**

On December 17th at 6:30pm, there will be a Free Holiday Concert at the Casements, featuring the Moonlighters Orchestra.

Forms for Santa’s Calling, Santa on the Go and Letters to Santa are now available online at www.ormondbeach.org/Events.

The History of Pilgrims Rest Primitive Baptist Church



was hung inside the main meeting room depicting the long history and travels of the small wood frame building.

The little church that sits on the northwest corner of the Granada Bridge has over 100 years of history. Last week a historical display



the Tymber Creek area and was used as a church and school. After the big freeze in 1895 the church was placed on logs and rolled by mule to the corner of what is now known as

It is not quite certain the exact date it was built although records indicate it was circa 1860-1880. The original building was placed in

Nova Road and Granada Blvd. During its 82 years in that location, the social hall and rest-rooms were added.

In the early 1980's, when Granada was widened to a 4 lane highway, the church was moved to its present location on North Beach Street. An anonymous donor paid for the move and restoration of the garden area where it now rests.



The small wood framed church is used weekly for several support groups, The Seaside Herb Society meetings and Herb Faire, civic group meetings and weddings.

The church will be featured on the Historic Society's 3rd annual Historic Tour of Homes on Sunday, December 13th from 1:00pm to 5:00pm.

Division Avenue Production Well Replacement



wells which were capped and abandoned for several years were recently replaced this year to improve raw water production to the Water Treatment Plant. The new pump stations include an upper Floridian Aquifer well, pump house, security fence and remote telemetry to

One of the City's primary water production well fields is located along Division Avenue, west of US1. Two production



pump stations throughout the well field are operationally rotated on and off in order to reduce wear on components and improve water quality prior to being received by the Water Treatment Plant for further processing.

monitor and control the pumps and flow rate. At peak pumping rate, each new well can produce approximately 300 gallons per minute. The



LET IT GROW ! I-95 Landscape Improvements



Last week, the City received notification that the new landscaping and irrigation system along the bridge slopes of I-95 and SR40 were inspected and accepted by the Florida Department of Transportation (FDOT). This approval allows the

days. To ensure a successful project, staff specifically scheduled the installation of the new plant material to coincide with the end of hurricane season and the hot / dry summer months.



City to receive full reimbursement of the \$350,000 beautification grant which funded all construction costs related to this project. The Engi-

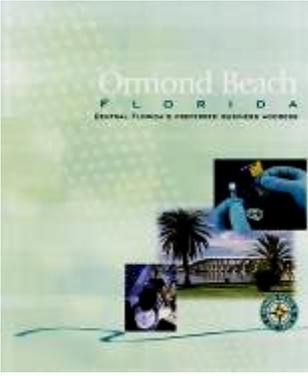
In total, the contractor installed two complete irri-

neering Department designed, permitted, prepared bid documents and inspected the project from start to completion.



In late August of this year, RJ Landscape Contractors, Inc. began diligently working on the slope of the bridge in order to complete the project for the winter holi-

gation systems, medjool date palms, cabbage palms and crape myrtles along the top of each of the bridge slopes. Beneath these new trees are red crinum lilies, crown grass, pampas grass, flax lilies and society garlic. The new materials were carefully chosen to provide years of continuing beauty for this important "gateway" to the City, while requiring little future maintenance as the new plantings become full and lush.



Economic Development Update

As part of the Economic Development Department's ongoing business retention/expansion program, Joe Mannarino meets with businesses in the community to discuss their current level of employment and operations and ways the City can assist in their success. Hawaiian Tropic and Hudson Technology were recently visited, and the news is excellent. Both companies invested millions of dollars in manufacturing equipment and the expansion of their labor forces. Hawaiian Tropic will be featured in this week's report, and Hudson Technology will be highlighted next week.



Hawaiian Tropic is a division of Energizer Personal Care, located along north US1 in Ormond Beach. As part of the Economic Development business visitation program, staff was able to reach out to both Playtex Company that purchased the Hawaiian Tropic company in May of 2007 and then again when Energizer acquired Playtex in October of 2007. In April of 2009, the Hawaiian Tropic plant was expanded to accommodate the manufacturing of the Banana Boat suncare product, which was moved to Ormond Beach. The move precipitated significant investment of new equipment and additional employment as the personal care division has grown. Over the past year, staff has worked with city departments and county and state agencies on a number of initiatives including utilities, work force training grants, product-filling equipment

opportunities with local manufacturers, and Foreign Trade Zone designation. This week, Energizer has decided to move forward with the initial step to provide space for an onsite packaging company at the Ormond Beach plant. The expansion will include additional capital investment and an increase in management, engineering technicians, and other manufacturing employment opportunities for Ormond Beach. In fact, several positions are needed soon including a Quality Director, a Process Engineer for Research and Development, and Engineering Technicians. Staff will work closely with Energizer officials and local/state agencies in processing necessary applications with the state and county for economic development incentives.

As an example of the multiplier benefits of economic development provided to other sectors our economy by retaining and expanding the Hawaiian Tropic manufacturing plant, the new plant manager, Mischelle Romesberg, moved to Ormond Beach from Pennsylvania and purchased a home in the city. Ms. Romesberg's parents, also Pennsylvania residents, enjoyed their visits to Ormond Beach and decided to purchase a home and relocated to the city as well. Ms. Romesberg recommends Ormond Beach to all her new hires, as it is a great place for working age people, as well as a top ten place to retire according to the forthcoming issue of Where to Retire Magazine. Staff will be highlighting Hudson Technology next week and is preparing a more comprehensive economic development report for the Commission in early 2010.

Public Works in Action

Asphalt crew completing a utility cut patch



Sign Shop retrofit for stop sign post that constantly gets damaged



Restriping and installation of RPM (raised pavement markers) on S. Halifax Drive at Fluhart.



WWTP

Centrifuge Installation and Start Up

The following information is provided to update ongoing activities concerning the centrifuge installation and start up activities associated with the City's Phase 1 Rehabilitation Project ongoing at the Wastewater Treatment Plant.



Polymer Feed System Controls and Storage

A major component of work included in the current wastewater plant rehabilitation project involved removal and replacement of aged centrifuge and polymer feed equipment with new. The centrifuge equipment provides the capability to dewater waste sludge that has been effectively utilized and directed to a settling/storage vessel awaiting thickening processes for transport and disposal offsite. The polymer feed equipment doses the liquid sludge fed to the centrifuge equipment with a chemical compound to increase efficiencies of the dewatering process. Products of the dewatering process include centrate (liquid spun off from process) and dewatered sludge



WWTP Centrifuge Lowered thru Building Roof Hatch

ment facility and the cake is directed to a conveyor belt that lifts the solids to an awaiting trailer for eventual transportation and disposal.

The centrifuges are manufactured by GEA Westfalia Separator, Inc., and each is specified to remove approximately 750 pounds of solids per hour from a 1 percent solids sludge feed rate of 150 gallons per minute (or 0.216 million gallons per day). The resulting sludge makeup is approximately 15 percent solids compared to an initial solids concentration of less than 1 percent. This dewatering process results in the City saving several thousands of dollars each year with transportation and disposal of the wastewater residuals.

Recently, the one remaining centrifuge performing the plant dewatering function became inoperable and further necessitated the need to maximize the contractor's efforts with the delivery and installation schedule of this equipment. The centrifuges arrived on site in early November. The Contractor, Censtate Contractor's Inc., provided the extensive scope of work involved with installing the units. The units were required to be hoisted above and through roof hatch openings in the existing centrifuge building. Additional activities included piping modifications and substantial structural beam installation and slab attachments to insure vibration tolerances would not be exceeded during operation. Additional start up programming and basic operator training has been provided by the manufacturer to facilitate proper equipment operation. One of the two units is now operational and it is no longer necessary to transport wastewater residuals that have not been dewatered from the facility. Additional fine tuning of the process equipment is ongoing and additional training will also be required in the automated functions and capabilities of the centrifuge system. The cost to furnish and provide installation of both centrifuges in the contract agreement is \$923,000.

Ballfield Maintenance



The over seeding with rye grass seed has started at the Sports Complex. Baseball fields were started first as the Harry Wendelstedt

Umpire School starts the first week of January 2010 and the fields need to be in pristine condition.



Challenger Basketball at Nova

Challenger Basketball is nearing the end of the season and the participants are gaining their skills and enthusiasm. The number of parents and spectators have grown since the article about Challenger Sports at Nova Community Center was featured in the *Local* section of the *Daytona Beach News-Journal*.



ROTC Volunteers Lend a Helping Hand!

On Saturday, November 21st, Mainland High School's ROTC volunteered for the third year in a row to decorate the outside of The Casements home for the holidays. Twelve young volunteers

came out early to assist the Coordinator turn the historical home into a holiday showcase. The fun began at 9:00am as

they arrived and over seventy strands of garland were placed around the casement windows and wired up for this weekend's grand Gala, "Christmas in Rockefeller Gardens." The volunteers worked until 1:00pm and were treated to a pizza lunch compliments of the Casements Coordinator. The kids are extremely helpful and creative and we appreciate their helping hands!





Movies On The Halifax

A Double Feature



How the Grinch Stole Christmas

And



Elf

6:00 p.m., Friday,
December 11
Rockefeller Gardens

Free Admission



Splash Pad

The Splash Pad is down for the winter season and will re-open on March 13, 2010.

While the pad is closed, staff will be performing routine



maintenance duties to the above ground features, pump and filter systems in preparation for the Spring opening.

Adult Men's Basketball Champions at South Ormond

South Ormond Neighborhood Center announces the champions of the adult fall basketball league. The winner was the Total Comfort Bears'



Congratulations.

men's team. Their final record for the season was 8 wins and 2 losses. The Coach of the team is Len Gaspary.

Weekly Police Stats

Calls for Service - 281 Arrests - 17
Citations Issued - 120
Reports Written - 89 Traffic Stops - 258



Weekly Fire Operations Stats 117 INCIDENTS

76 - EMS 8 - Motor Vehicle Accidents
3 - Fires 9 - Fire Alarms
19 - Public Assists 2 - Hazardous



Golden Ways!

The Performing Arts Center hosted the 24k Gold Music show on stage. This marks the ninth consecutive month the Florida based traveling show group has utilized the PAC. The group has committed to eight shows each year through 2012.

The 24K Gold Music Shows are a non-profit

Florida corporation (Time Travel Tunes, Inc.). The shows are dedicated to the preservation and appreciation



of the song hits from the 1950s and 60s in particular, and also perform a song or two in some shows from the 30s and 40s, as well as the 70s, and 80s. 24k Gold strives to make every show as different as possible, using different songs, dances, and costumes, etc.

The group performs close to 500 different



songs. The songs performed in each show are selected especially for that show. Many hours of time are spent determining the best variety of songs for that particular show. This is a high energy show with the occasional beautiful ballad of the past strategically placed throughout the show.

The shows feature.... Romantic Ballads, Rock 'n' Roll from the 50s and 60s, DOO WOP, harmonizing renditions similar to the original "crooners," peppy tunes, foot-stomping favorites, Elvis arrangements including an Elvis' gospel song in some shows, and in some shows they perform older country music as well.



Big Message Brings Big Laughs

On Friday, November 20th, the Recovery Comedy tour returned to the Ormond Beach Performing Arts Center to light up the stage with two nationally touring featured comedians. Accomplished comedic performers Steve Johnson and Leon Lilly presented a comedic look at the struggles of recovering from various forms of substance abuse.



The show was once again sponsored by the National Women's Convention in an effort to promote the new focus of the organization, substance abuse. The show was very well received with over (400) in attendance. The group has booked another show for April

2010 and will feature a new focus of show.