

PROCLAMATION

WHEREAS, founded in 1970, the American Childhood Cancer Organization is the largest grassroots childhood cancer organization in the U.S. servicing more than 100,000 families of children with cancer. It supports and advocates for research that will lead to targeted, less-toxic treatments for children with cancer; and

WHEREAS, improvements have been made in childhood cancer survival rates over the last few decades, for example, the most common form of cancer in children, Acute Lymphoblastic Leukemia, went from 10% survival rate in the 1960's to an 85% survival rate today. Most of the progress has come from increasing the combinations and/or dosages of existing toxic drugs, not from development of new therapies. For most of these youngsters, the nightmare of childhood cancer doesn't stop after treatments are completed; and

WHEREAS, as advocates, our call to action is to increase the awareness of the incidence and devastation of this disease on America's children. By raising awareness of the fact that childhood cancer remains the number one disease killer of American children, we can also raise the awareness of the need for greater research funding. Working together to promote awareness in this way, we can find much-needed cures for America's littlest cancer patients; and

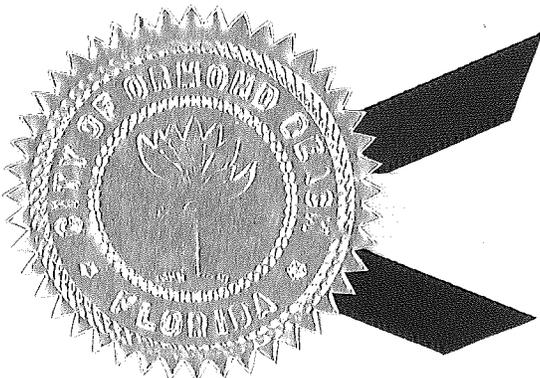
WHEREAS, like other forms of cancer, childhood cancer has an international symbol, the gold ribbon, and "Going Gold" means increasing public knowledge about the Gold Ribbon and what it symbolizes. We can help families and children feel that more awareness and support exist for the battle they are waging with this disease; and

NOW, THEREFORE, I, Ed Kelley, Mayor of the City of Ormond Beach, Florida, do hereby proclaim the month of September 2014, as

CHILDHOOD CANCER AWARENESS MONTH

in the City of Ormond Beach and urge all residents to join with me to increase childhood cancer awareness in our community.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 15th day of September in the year of our Lord, Two Thousand Fourteen.



Ed Kelley
ED KELLEY
Mayor