

PROCLAMATION

WHEREAS, having play time is a valuable part of a child's healthy development, as children who play are healthier and suffer less obesity and obesity-related health problems. Children who play do better in school and develop cognitive skills that are linked to learning and academic performance. Children who play learn the social skills that help them become happy and well-adjusted adults; and

WHEREAS, the City of Ormond Beach acknowledges that children are our most valuable resource, and that we must promote and ensure an abundance of safe and accessible play spaces for all our children, such as the Andy Romano Beachfront Park, Fire House Park at Fire Station #91, Limitless Playground at the Ormond Beach Sports Complex, Magic Forest Playground at the Nova Community Center, and the Splash Pad at the South Ormond Neighborhood Center; and

WHEREAS, Playful City USA is a national program advocating for local policies that increase play opportunities for children and is a key platform in combating the play deficit. KaBOOM!, the national non-profit organization dedicated to saving play, created Playful City USA in 2007 to help local governments address the play deficit and it is through mayors, city council members, parks and recreation departments, school districts, and community leaders that the program succeeds in benefitting children; and

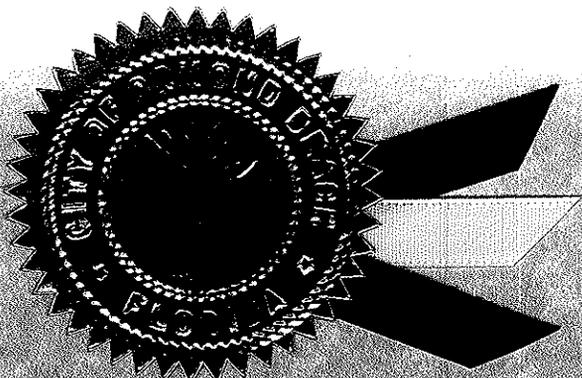
WHEREAS, for the third straight year, KaBOOM! has selected Ormond Beach for its outstanding dedication to play. Ormond Beach continues to expand play opportunities especially through community partnerships thus insuring the quality of life for residents of Ormond Beach;

NOW, THEREFORE, I, Ed Kelley, Mayor of the City of Ormond Beach, Florida, do hereby proclaim June 17, 2014, as a day to celebrate the designation of

PLAYFUL CITY USA

in the City of Ormond Beach and encourage all citizens to rally for an abundance of time and space for free unstructured play for all children in this community and to celebrate the achievements we have made in making it a priority in Ormond Beach.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 17th day of June in the year of our Lord, Two Thousand Fourteen.



Ed Kelley
ED KELLEY
Mayor