

# PROCLAMATION

**WHEREAS**, the Mayor's Fitness Challenge ran from January 6 through April 6, 2013, whereby 187 people made history in Ormond Beach by joining the Challenge; and

**WHEREAS**, with the Mayor's vision, Christina Maguire, Risk Manager for the City of Ormond Beach, developed and took full ownership of executing the 90-day challenge. She assembled a team of healthcare providers, fitness center representatives and staff members and set up committees. To increase awareness, Christina scheduled the "Mayor's Mile" fitness walks in various city parks several weeks before the inaugural challenge began with a health fair at Rockefeller Gardens, including a collection of biometrics so each participant could obtain their individual benchmark. Throughout the 90 days, fitness events were held so that participants could get moving, such events included Pilates, Jazzercise, yoga, a mini boot camp, a workout with the Daytona Cubs, Zumba and beach runs, with several area restaurants supporting the events by promoting healthy food choices and creating special menu items; and

**WHEREAS**, Christina Maguire worked 60-hour weeks coordinating events, soliciting volunteers, business partners, sponsorships, and donations for prizes. She regularly communicated with the Challengers to ensure they were informed of events and kept focused and motivated all the way, as well as attending *all* the events; and

**WHEREAS**, Christina will tell anyone that asks that she had lots of help, but it was her organizational skills, attention to detail, commitment and enthusiasm that made the Challenge a success;

**NOW, THEREFORE**, I, Ed Kelley, Mayor of the City of Ormond Beach, Florida, do hereby proclaim May 7, 2013, as a day to recognize

## CHRISTINA MAGUIRE

in the City of Ormond Beach and urge all residents to join with me in recognizing Christina Maguire for the outstanding job she did coordinating the Mayor's Fitness Challenge in the City of Ormond Beach.

**IN WITNESS WHEREOF**, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 7th day of May in the year of our Lord, Two Thousand Thirteen.



*Ed Kelley*  
ED KELLEY  
Mayor