



October 5, 2012

**POLEN CAPITAL MANAGEMENT, LLC ANNOUNCES KEY INVESTMENT TEAM PROMOTIONS**

Boca Raton, FL (October 4, 2012) -- Polen Capital Management, LLC announces key organizational enhancements to the Investment Team. Dan Davidowitz, Lead Portfolio Manager, will assume the additional role of Chief Investment Officer of the firm. “Dan has done an outstanding job throughout his tenure at Polen Capital and has been instrumental to the investing success our clients have experienced over several years. The founder of our firm, David M. Polen, groomed Dan for many years with the intent of him leading the Investment Team as CIO for many years to come,” said CEO, Stan C. Moss. Mr. Moss and Mr. Davidowitz comprise the Management Committee of the firm.

Damon Ficklin, Senior Research Analyst, has been promoted to the additional role of Portfolio Manager. “Damon’s promotion is well deserved and is a natural progression as he has been executing our investment process for almost a decade,” said Mr. Moss.

“Damon is a valuable member of the Investment Team and is responsible for many of the ideas we have implemented in the portfolio. Over the years, Damon has developed not only the talent to research and recommend successful investments, but also the ability to see the role each company plays in the construction of a portfolio built for long-term appreciation. Our team will be even stronger with him in this additional role,” said Dan Davidowitz.

**ABOUT POLEN CAPITAL MANAGEMENT**

Polen Capital Management (PCM) is a U.S. equity investment manager that employs a disciplined, bottom-up and concentrated approach. The firm’s sole focus is high-quality, large-cap growth investments. PCM is 100% independently owned and operated and has been managing separately managed accounts for various client types including individuals, corporations, public funds, endowments and foundations since 1989.

Polen Capital Management, LLC is headquartered at 2700 N. Military Trail, Suite 230, Boca Raton, FL 33431. For more information, call (800) 358-1887 or visit [www.polencapital.com](http://www.polencapital.com).

#####