

**MINUTES  
CITY OF ORMOND BEACH  
QUALITY OF LIFE ADVISORY BOARD  
REGULAR MEETING**

**April 5, 2012**

**6:00 PM**

**City of Ormond Beach  
Training Room  
22 South Beach Street  
Ormond Beach, Florida**

**1) Call to Order**

Dr. Shapiro called the meeting to order at 6:10 p.m.

Members present were: Marianne DiFiore, William Masters, Troy Railsback, Dr. Philip Shapiro and Betty Smith. Absent were Debbie Berner, Dr. Daniel Drake and Dr. Gerald Woodard. Excused was Janet Dannehower.

Others present were: Leisure Services Director Robert Carolin, Civil Engineer Larry Rivera and Recording Secretary Shá Moss.

At 6:10 the meeting was called to order without a quorum. The meeting adjourned at 6:20; Mr. Railsback arrived at 6:22 and the meeting reconvened.

Dr. Shapiro announced the passing of Ms. Dannehower's mother and a sympathy card was passed around for the members to sign.

**2) Approval of Minutes - March 1, 2012**

**Mr. Railsback moved seconded by Ms. Smith to accept the minutes of the March 1, 2012 meeting. The motion passed unanimously.**

**3) Discussion Items**

**a. Wayfinding and Interpretation Plan for the Ormond Scenic Loop & Trail**

Dr. Shapiro stated the Ormond Scenic Loop signage was a long standing project and would help make Ormond Beach a destination.

Mr. Rivera stated the Florida Department of Transportation (FDOT) only allows

one scenic designation per area. Currently there were two sign logos, one for Ormond Beach and one for the Scenic Loop & Trail. FDOT indicated the area could have only one wayfinding signage design with specific dimensions. He stated it would probably take 2 years before the signs were completed.

Mr. Masters stated he appreciated the work that has been done on the signage.

Mr. Railsback stated he would like to see the Ormond Beach brand and integrity preserved.

**Mr. Railsback moved, seconded by Mr. Masters that the Quality of Life Advisory Board endorses the Wayfinding and Interpretation Plan for the Ormond Scenic Loop & Trail. The motion passed unanimously.**

Mr. Rivera stated there would be an Ormond Scenic Loop Wayfinding Workshop on April 19, 2012, at 5:30 pm in the Commission Chambers and the public was invited.

Mr. Rivera stated he had a few other projects going on in Ormond Beach, such as having underground utilities on Granada Boulevard from Beach Street to US1, in addition to the medians and new street lights. The medians should start in December. The underground utilities will take longer because of the different entities involved.

Mr. Carolin stated the Board has already viewed the medians and lighting projects.

Dr. Shapiro asked that a notice be sent to the Board members advising them about the workshop.

#### **4) Member Comments**

##### Signage

Dr. Shapiro stated the City Commission approved the signage for Liberia and Sudan areas based upon the recommendations of the Board from the last meeting.

##### Charter Review

Dr. Shapiro stated the Charter Review was still being reviewed. There are two proposed changes, one was allowing the City Commission to cancel up to four meetings per year; and the other was having a run off race before the November election if there are three or more people on the ballot. Dr. Shapiro stated any changes to the Charter must be voted on by the residents.

#### **5) Adjournment - Next Meeting - May 3, 2012**

The meeting adjourned at 6:40 p.m.

Respectfully submitted,

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Shá Moss, Recording Secretary

ATTEST:

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Dr. Philip J. Shapiro, Chairman