

PROCLAMATION

WHEREAS, S. R. Perrott, Inc., is a family-owned and operated beer distributorship that was started by Samuel R. Perrott and Mariette Perrott in 1952 in Fort Lauderdale, Florida. In 1962, when a Miller distributorship became available in Volusia, Flagler and Putnam Counties, Samuel and Mariette and their three children, Michele, Denise and Madeleine, moved to the Daytona Beach area. S. R. Perrott, Inc., has successfully grown from selling 76,000 cases of beer per year out of a rented 2,000 square feet wooden building with five employees to a state of the art facility consisting of 57,000 square feet of steel building and corporate offices on 3.75 acres in the heart of downtown Ormond Beach, with over 125 employees, selling almost 2,500,000 cases in 2012; and

WHEREAS, through changing market trends and innovation, S. R. Perrott, Inc., was successful in acquiring the distribution rights of many name brand beers, recently adding imported wines, a non-alcoholic division with water, coffees, Zyience, and Nestlé's ready-to-drink shakes and creamers,...and the distributorship just keeps growing; and

WHEREAS, S. R. Perrott, Inc., has received many prestigious awards through the years, such as the Miller Master Award, which only a few distributors are recognized with throughout the nation; the Coors Golden Commitment Award, which is comparable to the Miller Master Program; *Florida's Finest* for having the best Sales Supervisors; Coors Achievement Award and Coors Brewing Company's *All Time Volume Record*; the Miller High Life Achievement Award; Speedmark's "*Crystal Eagle*" Awards for outstanding displays and execution of the Miller Brands; the Miller Brewing Company's Gold Award, the *Best in the Country*; as well as, the Ormond Beach Chamber of Commerce's *Industry of the Year* award; and

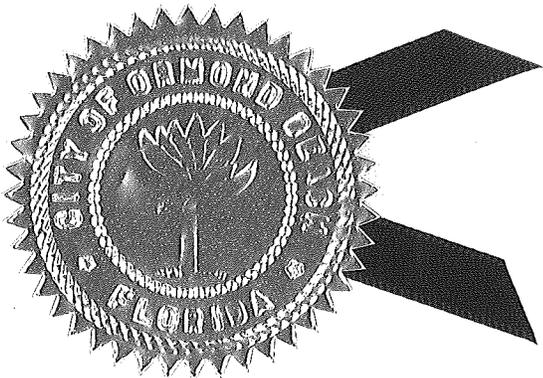
WHEREAS, S. R. Perrott, Inc., has dedicated themselves to the betterment of their organization and improving the quality of life in their local community;

NOW, THEREFORE, I, Ed Kelley, Mayor of the City of Ormond Beach, Florida, do hereby proclaim April 18, 2012, as a day to celebrate with

S. R. PERROTT, INC.

in the City of Ormond Beach and urge all residents to join me in celebrating 50 years with S. R. Perrott, Inc., and extending best wishes for continued success in the future.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 18th day of April in the year of our Lord, Two Thousand Eleven.




ED KELLEY
Mayor