

PROCLAMATION

WHEREAS, Mori and Forough Hosseini, born in Iran, came to Daytona Beach in 1977 where Mori attended Embry-Riddle University, and in 1979, founded ICI Homes. The Hosseinis have three daughters: Nellie, 27 and twins Nina and Nika, 15. ICI has built thousands of homes in most major Florida markets, as well as establishing a presence in Georgia and Tennessee. The Hosseinis are involved in other enterprises in Florida including a lumber company, title insurance company, cable company, and a utility company; and

WHEREAS, throughout the years, it has been impossible to determine which one is the real driving force as they are truly partners in all they do. The Hosseinis, along with ICI Homes, have made those who know them proud as they served their community well by establishing a tradition of helping those in need. They strongly believe in giving back to a community that has offered them so much by donating their time, talent and treasures to hundreds of worthwhile charities, schools, and civic organizations; some that have benefited Ormond Beach include the Council on Aging, Crimestoppers, Friends of the Library, Habitat for Humanity, Homeless Coalition, Ormond Memorial Art Museum, PACE Center for Girls, Salvation Army, Seabreeze High School Football and Golf Booster Clubs, Tomoka Elementary School, and United Way; and

WHEREAS, Mori, who refers to himself as "just the pretty face" and not the force behind the success of his organizations, and who is the golfer on whom you would not want to bet, but who *is* widely recognized as the "go to" person when our community is in need. Well known for his countless professional, industry, civic, and personal contributions to the community and the nation, receiving awards such as the Home Builders Association Hall of Fame, Lou Fuchs Award, Builder of the Year Award, City of Daytona Beach Community Leadership Award, Chamber of Commerce Enterprise Award, Entrepreneur of the Year, and Salvation Army Leadership Award, as well as serving many professional organizations such as the Florida Board of Governors, International Speedway Corporation Board of Directors, Embry-Riddle Aeronautical University Board of Trustees, and Volusia County Home Builders Association; and

WHEREAS, the Hosseinis were the recipients of the Halifax Habitat for Humanity's first "Spirit of Hope" award in 2009 and a Habitat home was built in their honor. Both Hosseinis received the prestigious Ellis Island Medal of Honor, which is awarded annually to distinguished American citizens of diverse origins for their outstanding contributions to their communities, their nation, and the world. It is the highest honor that can be bestowed upon a civilian in the United States, next to the Congressional Medal of Honor; and

WHEREAS, although Forough is one of the biggest dreamers many of us know, she has never been accused of backing away from a dream others would deem too big to go after; she began the Forough B. Hosseini Family Foundation and created Food Brings Hope (FBH) with the mission of helping local homeless and underprivileged children enrolled in public schools stay in school by providing after-school programs that involve tutoring, sports, activities, and meals. It has been my pleasure to see first hand how the FBH program impacts students as it shows the participants and their families that they are important by bringing in speakers such as Governor Crist and the President of the WNBA and taking them to places (including the Daytona International Speedway) and events (such as an Embry-Riddle basketball game) most have never experienced; additionally, FBH follows the participating students through high school and assists them in applying for scholarships to attend college. Forough was the 2008 recipient of the "Field of Dreams" Achievement Award from one of the schools her foundation sponsors. She also serves on numerous boards and committees such as United Way, Museum of Arts and Sciences, American Heart Association, and the March of Dimes; and

NOW, THEREFORE, I, Fred Costello, Mayor of the City of Ormond Beach, Florida, do hereby proclaim May 21, 2010, as a day to honor

MORI AND FOROUGH HOSSEINI

in the City of Ormond Beach and urge all residents to join with me in recognizing and honoring Mori and Forough Hosseini and encouraging all Volusia County residents to show Mori and Forough Hosseini our appreciation for their outstanding service and exemplary commitment to our extended community.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 21st day of May in the year of our Lord, Two Thousand Ten.



A handwritten signature in cursive script that reads "Fred Costello".

FRED COSTELLO

Mayor